

KLEEN-RITE CORP.

YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

PROFESSIONAL TOWEL GUIDE

ISSUE 61

- CAR WASH
- AUTO DETAILING
- BUSINESS SANITATION



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[2]

KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

Easy Ways To Earn Free Shipping!



Getting free shipping on your orders has never been easier.
See below for our 2 programs that let you receive free shipping.

OPTION

[1]

Join Our Rewards Club



Get rewarded for your purchases when you join the FREE Kleen-Rite Rewards Club! Earn points for every dollar that you spend, and redeem for great perks like complimentary shipping and special savings.

How do I sign up for the Kleen-Rite Rewards program?

Your sign up for the Kleen-Rite Rewards program must be completed on www.kleenrite.com. Unfortunately, our sales or customer service reps are unable to sign you up.

What if I already have a web account?

If you already have a Kleen-Rite Web account, you can sign up for the program from the "My Account" page by clicking on the "Join Rewards Program" button.

Can I use my points if I phone in my orders?

Yes, you can. Just tell your sales rep you'd like to use points. They will be able to check and see what points you have and redeem your rewards with your points.

**My Kleen-Rite
Customer # is:**

SIGN UP FOR YOUR REWARDS
ACCOUNT TODAY AT:

www.kleenrite.com

Write it here so you'll have it handy!

OPTION

[2]

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Must be a full pallet.
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Liquid Soap

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4	55 Gallon Drums
5	30 Gallon Drums

Powder Soap

36	50lb Boxes
18	100lb Drums

*Kleen-Rite specified carrier only.
Lift Gate Service Included.

Top Off Your
Pallet With
VENDING SUPPLIES
For Even
MORE SAVINGS!



KLEEN-RITE CORP.

YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY



CORPORATE OFFICE

257 South 9th Street
Columbia, PA 17512

800-233-3873

SERVING THE CAR WASH INDUSTRY FOR OVER 50 YEARS . . .

Here at Kleen-Rite, we have always operated our own company car wash alongside our supply side of our business, which gives us an operator's insight into the needs, problems and solutions for running a successful car wash. It enables us to have our finger on the pulse of what our customers need. Our car wash has always been Kleen-Rite's test site, as well as our roots. When a new product comes to market, we can put it to the test at the car wash. This helps us understand very quickly why a product works or not, or the struggles and problems inherent in a piece of equipment - because we deal with and understand them firsthand. This inside knowledge enables Kleen-Rite to gain an understanding of an operator's - and their customers' - perspective.

4 LOCATIONS ENABLE US TO GET YOU YOUR NEEDED SUPPLIES AND PARTS FAST . . .

We know that running a successful operation includes having a reliable supplier that can deliver you the replacement parts and supplies that you may need as fast as possible. When a piece of equipment fails, you need to get it back in working order as quickly as possible. That's why we have 4 strategically located warehouse locations across the U.S., so we can get your orders out to you fast.

Operators across the country have come to rely on our extensive inventory, knowledgeable staff and quick turnaround time. Our goal is to always give you the "Best for Less" and to be "Your Reliable Supplier for the Car Wash Industry!"



TEXAS

1375 114th Street
Grand Prairie, TX 75050



NEVADA

4604 Industry Center Drive
Las Vegas, NV 89115



MISSOURI

2377 E Front Street
Kansas City, MO 64120



PENNSYLVANIA

860 Anderson Ferry Road
Mount Joy, PA 17552

PICK UP CUSTOMERS:
PLEASE CALL YOUR ORDER IN AHEAD OF TIME SO
IT IS READY FOR PICK-UP WHEN YOU ARRIVE!

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INTRODUCTION

Dear Valued Customer,

Doctor Joe and the team at Kleen-Rite are excited to bring you our first catalog spotlighting towels. We have assembled the most complete line of body drying towels, glass towels, detailing towels, courtesy towels, and vending towels in the automotive appearance industry.

All products have been carefully chosen and tested to affordably clean, dry, and treat every vehicle surface. To help you make the best towel selection, handy guides are provided in the form of "Towel Tips" to help you solve common problems. For example, cleaning windshields are almost always difficult. Suggestions are offered that will eliminate this bothersome challenge forever. Another "Towel Tip" lists advice on washing towels. Microfiber towels rarely wear-out. Through time and use they just stop absorbing. The solution is simple and inexpensive. Using Prime Emulsifier[®] to clean the towels will not only bring back vigorous absorbency, it will also extend the life of the towels.

What about detailing? After safety, towels are the most important consideration in detailing. Towels play a major role in every step of the detailing process. To assist the professional detailer, Doctor Joe offers a large selection of cotton and microfiber towels to help with every phase of vehicle restoration and appearance. What is more, there is a featured segment on towels used with ceramic products.

There is also a special section on Courtesy Towels. Express Exterior Washes have created a business model that invites the customer "to share the work" during the car washing experience. Customers are encouraged to do their own vacuuming and towel drying.

Vacuums are usually provided for the customer's personal use at the wash. But, what about towels? Drying and interior cleaning still need to be done. Express Exterior guys got highly creative in taking care of their customer's need for towels. They created: replacement programs using towels printed with their logo, towel give-away promos, programs to provide towels for the customers' use while on premises, packages to give towels away with the "top wash," and marketing platforms to sell towels at the entrance of the wash (or in the vacuuming area with vending machines).

You will be able to find every towel listed in this introduction detailed in the catalog. There are also expansive descriptions, photos, and helpful tips on applications. It is Doctor Joe's honor and privilege to have worked on the Kleen-Rite team that brought this towel offering to your business. Hope you enjoy it as much as we do.

All the best,

Doctor Joe Gartland,
The Towel MD



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TOWEL USE KEY

The color coding key below will help you understand towel use throughout this guide. Each towel is marked with one or more color coded circles to signify its suggested use. Use this key as a helpful tool during your towel selection process. This key is repeated throughout the guide for your convenience.



DETAILING TO

The difference between something good

Detailing guys seem to pay more attention to towels than any other group in the automotive appearance industry, and for good reason. Towels are the last thing to touch the vehicle, so if the towels are not right it becomes difficult to achieve perfect outcome.

Towels are tools. The little details about towels are vital. Little things make big things happen.

Here is a list of Towel Tips and Myth Busters for the Detailing Professional:

- **All microfiber towels are the same. This is a myth.** Microfiber towels are like anything else, they can be constructed to be Good, Better, and Best. The towel can also be over-engineered or made of poor quality as well.

- **Is there a place in the detailers' toolbox for inexpensive towels?**

Yes, everybody needs a good rag on occasion, but why buy cheap towels that lint-up?

Kleen-Rite offers many low-cost options to put a decent quality towel in your hands for a low cost. An example would be cotton Utility Towels (DJT1681-WHT) that absorb like a mop. There are also selections in Closeout Microfiber towels that are reasonably priced. You will enjoy savings of 40% to 80% with each purchase!



- **Best practices dictate that detailing professionals observe Color Coding where one color of a towel is strictly used for one purpose.**

Doctor Joe has many lines of towels that are available in an assortment of colors. For example, **Ultra-82** Fine-Fiber Terry Microfiber 16" x 16" 300 GSM is offered in nine colors. **Ultra-80** Fine-Fiber Terry Microfiber 16" x 27" 300 GSM is presented in four colors.

And there are many cotton towel options as well.



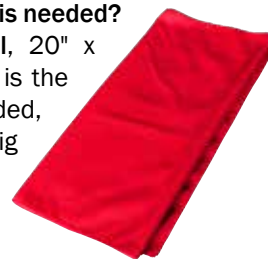
- It is recommended the detailer provide Body Towels for drying, Glass Towels for cleaning windshields, Ceramic Coating Towels for processing nano-coatings, Polishing Towels for final buffing after orbital wax removal, Pastel Towels for interior detailing and

leather treatment, and Junk Towels for wiping and cleaning. This ensures the good towels will not become contaminated. You will find all these helpful categories of towels in this catalog.

- **Are edgeless towels superior for detailing because the sides do not scratch paint? No, this is a myth.** Edgeless towel finishing was developed because it is cheaper than sewing a protective overedge on a towel. In one dozen sewn 16" x 16" towels, there is 768" of sewing required. That is 64 feet of needlework! With edgeless towels, heat is used with either a laser beam or high-pitched sound (sonic) to seal the towel's sides. It melts the towel. One or more sides of the edgeless towel often remain "sharp." The edge can scratch clear coat and/or paint. Sewn edges on Doctor Joe's towels are finished with texturized nylon, which is more supple than the softest microfiber towel. They do not mar paint or clear coat. Edgeless towels also do not hold up as well in the wash. The heat-sealed sides often begin to fray and lint after 20 to 30 washings. Towels, with sewn edges can endure hundreds of washes without breaking down.

- **What do you do when an oversized towel is needed?**

Try the Ultra-70 Terry Microfiber Towel, 20" x 40" 300 GSM available in four colors. It is the perfect towel when a heftier towel is needed, making it great for drying and polishing big stuff like airplanes, RVs, and boats. There are also cotton bath towels available, but anything larger would likely be unmanageable when soaked with water.



- **Are real thick towels the better for polishing? No, this is a myth.**

When a microfiber towel exceeds 500 GSM a good deal of the terry nap never touches the vehicle's surface.

You are paying for fabric that you cannot use. I have seen some towels so thick that they could be easily mistaken for a bathmat! The softest 500 GSM that money can buy is the Royal Blue Velvet Plush 16"x24" Microfiber Towel (DJMF1300-BL).



Towels are tools. The little details about towels are vital. Little things make big things happen.

WELS



and something great is attention to detail.

- **Do not go cheap with Ceramic Coating Towels.** This premium treatment requires meticulous attention to every progressive step. It is your attention to detail and best practices that makes the difference between average and stunning results. After cleaning and surface preparation, it is a simple three-step process:

1ST APPLICATION

Ceramic coating cost more than gold. The use of a sealed foam pad covered with a thin microfiber fabric will conserve the precious fluid. Lint is a critical concern at this step. I have seen detailers try and cut corners with towels from a big box store – but these deposit “lint specks” on the treated areas, leaving a poor finish. For a better outcome, try our Applicator Pad **DJA3506-M**. If a towel is preferred, consider **DJMF1200-BL**, which is a smooth Suede Microfiber Towel measuring 16"x16" and is completely lint-free.



2ND LEVELING

Also known as flashing, is a process that takes place after the original application of the ceramic coating. The wait time ranges from one to five minutes and depends on room temperature and humidity. For the nano-resin to properly bond, the solvent carrier must evaporate on the vehicle panel. The word flashing denotes the image one sees during evaporation – the applied surface will begin to look shimmering, almost like an oil slick. Once the nano-resin's solvent has flashed, you know that it is safe to wipe the panel down with microfiber towels. What are the best towels to use? Pre-Laundered Grey Terry Microfiber Towel (**DJMF1350-CHAR**) 16"x16" 340 GSM is the top choice, followed closely by the Bulk Pack Edgeless Terry Microfiber (**DJMF1115**) 16"x16" towels for larger operations.



3RD FINAL POLISHING

After curing there is the final buff. Doctor Joe recommends the Royal Blue Velvet Plush Microfiber Towel (**DJMF1300-BL**) 16"x24" 500 GSM. There is also an Elite-01 Black Pre-Washed Microfiber Towel (**DJMF0100-BK-3**) 16"x24" 360 GSM 70/30 blend from Korea. It is the very same towel used to polish the ceramic coating on the electronic chassis board of your smart-phone.



TOWEL SAMPLE KITS



DOCTOR JOE MICROFIBER TOWEL SAMPLE KIT

TOWELS BY DOCTOR JOE®

The Doctor Joe Microfiber Towel Sample Kit- Are you undecided on what to order? Are you confused with the numerous selection? The simple remedy is to try them all! The sample kit provides a taste of all of Doctor Joe's best sellers in each category: body drying towels, glass cleaning towels, and detailing towels. With just one call, you get it all!

Kleen-Rite has hand-picked a comprehensive collection of top-selling Dr. Joe microfiber towels for use at your car wash, detailing shop, or other business. Give these towels a try, and then check out the full selection of towels in this catalog or Kleen-Rite's online store!

Sample Kit includes (1) 12 pack of each of the following towels:

- DJMF5600-BK Ultra-56 Black Diamond 16" x 16"
- DJMF5100-BL Ultra-51 blue lint-free 16" x 16"
- DJMF8600-CHAR Ultra-86 charcoal super plush 16" x 16"
- DJMF3200-R Ultra-32 red waffle weave 16" x 24"
- DJMF8000-DG Ultra-80 dark green 16" x 27"

\$79.00 DJMF1000-1 Sample Kit

UNDECIDED ON WHAT TO ORDER?

This towel sample pack is a great, cost-effective way to try out top-selling towels at your business!

BODY DRYING TOWELS



ULTRA-85 MICROFIBER TOWEL

TOWELS BY DOCTOR JOE®

Size and weight matter when drying vehicles. Weighing in at 400 GSM with measurements in the hand towel range of 16"x27", it is the perfect towel for wicking water off cars. Anything larger or weightier would be cumbersome and difficult to manage when saturated with water. The ULTRA-85 has been engineered for long use, able to withstand hundreds of washings. All towels have a distinctive red texturized soft nylon edge banding. When properly cared for, this towel is good for 500+ washings!

- Sold 12 per case
- Heavyweight and plush, bleach-resistant
- Each towel measures 16" x 27"
- Attractive red stitched edge

\$23.75 DJMF8500-BK Black
\$23.75 DJMF8500-CHAR Charcoal

NOT WRAPPED



ULTRA-15 SUPER PLUSH MICROFIBER BODY DRYING TOWEL

TOWELS BY DOCTOR JOE®

Size and weight matter when drying vehicles. Weighing in at 400 GSM with measurements in the hand towel range of 16"x 27", it is the perfect towel for wicking water off cars. Anything larger or weightier would be cumbersome and difficult to manage when saturated with water. The ULTRA-15 has been engineered for long use, able to withstand hundreds of washings.

- 12 per case
- Flat packed - NOT SUITABLE FOR VENDING
- Engineered to withstand hundreds of washings
- Each towel measures 16" x 27"
- Bleach & chemical resistant
- Perfect for wicking water off surfaces

\$26.50 DJMF1500-BK Towels

NOT WRAPPED

NOT FOR VENDING

BODY DRYING TOWELS

AMBASSADOR HAND TOWELS

TOWELS BY DOCTOR JOE®

It is now possible to bring you hotel quality towels at 20% of the cost. You cannot get this towel anywhere else! Ambassador towels are made from 100% long-staple cotton for greater strength. They are super soft and fully broken-in after just one wash and machine dry. Lint suppression technology makes these 99.6% lint-free. Wide selection of dark colors make these exceptionally stain-resistant.

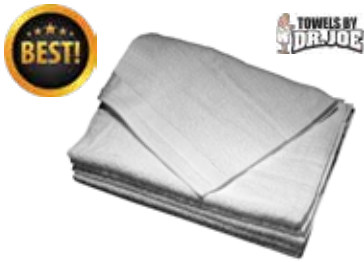


- Sold 12 per case
- 100% cotton - heavy-weight and absorbent
- Do not use with bleach

- Each towel measures 16" x 28"
- Weighs 4 lb/dozen
- Wash and machine dry prior to first use

\$26.75	DJT1610-BK	Black	\$26.75	DJT1610-EP	Eggplant
\$26.75	DJT1610-DG	Green	\$26.75	DJT1610-NB	Navy Blue
\$26.75	DJT1610-BUR	Burgundy	\$26.75	DJT1610-SG	Sea Green
\$26.75	DJT1610-BO	Bone	\$26.75	DJT1610-W	White
\$26.75	DJT1610-BRN	Brown	\$26.75	DJT1610-SB	Sky Blue
\$26.75	DJT1610-CB	Col. Blue			

NOT WRAPPED



ELITE WHITE TERRY HAND TOWEL

TOWELS BY DOCTOR JOE®

This classic long-lasting 80/20 blended bath towel is composed of a sturdy poly/cotton base with 100% cotton terry loops, 12's ring spun. This sustainable towel choice is ideal for vehicle drying, salons, spas, fitness centers, tanning, gyms, physical therapy, and doctor's offices. Wash and machine dry without fabric softener prior to first use.

- Sold 12 per case
- 3.0 lb/dozen

- Each towel measures 16" x 27"
- 80/20 blended towel made in the classic Dundee™ towel mill tradition

\$17.95 DJT1630-W Towels

NOT WRAPPED



ELITE WHITE TERRY BATH TOWEL

TOWELS BY DOCTOR JOE®

This classic long-lasting 80/20 blended bath towel is composed of a sturdy poly/cotton base with 100% cotton terry loops, 12's ring spun. This sustainable towel choice is ideal for vehicle drying, salons, spas, fitness centers, tanning, gyms, physical therapy, and doctor's offices. Wash and machine dry without fabric softener prior to first use.

- Sold 12 per case
- 5.5 lb/dozen

- Each towel measures 20" x 40"
- 80/20 blended towel made in the classic Dundee™ towel mill tradition

\$29.50 DJT2040-55 Towels

NOT WRAPPED



ULTRA-80 HEAVY WEIGHT BODY DRYING MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

The ULTRA-80 microfiber body towel is the best-selling towel in the car wash industry! Why? The answer is performance and value. ULTRA-80 was designed and manufactured to be a car wash body towel. Doctor Joe created a wish list from car wash operators of what characteristics they were looking for in a body drying towel. The traits included super absorbency, lint-free, dark colors, sustainability, and reasonable price. The recipe was complete. And the result was ULTRA-80. It is a problem solver towel. It does it all with just one call!

- Sold 12 per case
- Has the soft feel of cotton
- Properly cared for, good for 500 + washings

- Each towel measures 16" x 27"
- Boasts high-quality performance and durability
- For car washes, auto detailing shops, janitorial, and salons

\$19.50	DJMF8000-BL	Blue	\$19.50	DJMF8000-R	Red
\$19.50	DJMF8000-DG	Dark Green	\$19.50	DJMF8000-BK	Black

NOT WRAPPED

BODY DRYING TOWELS

TRUE COLOR COTTON HAND TOWELS

TOWELS BY DOCTOR JOE®

These medium-heavy weight hand towels are made with naturally absorbent cotton and have an incredible soft, plush feel. These True Color cotton towels provide outstanding quality at a fraction of the cost of normal department store retail cost! Dark, rich, vibrant colors make this towel exceptionally stain resistant. Applications include car wash body towel, detailing towel, salon use, spa use. Wash and machine dry these towels prior to their first use, no fabric softener

- Sold 12 per case
- 3.5 lb/dozen
- Made with 100% long-staple cotton
- Each towel measures 16" x 27"
- Best-selling hand towel - department store quality
- 99.98% lint free - do not use with bleach

\$19.80	DJT1605-NB	Navy Blue	\$19.80	DJT1605-BRN	Brown
\$19.80	DJT1605-BGE	Beige	\$19.80	DJT1605-BUR	Burgundy
\$19.80	DJT1605-BK	Black	\$19.80	DJT1605-DG	Dark Green

NOT WRAPPED



ULTRA-70 THICK TERRY MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

Ultra-70 is the perfect towel when a heftier towel is needed. Ideal for drying and polishing big stuff like airplanes, RV's, and boats. Its large surface area quickly dries the entire vehicle. Nicknamed The Big Buff; it will leave your large vehicle with a glossy finish. There are also large cotton bath towels available as well. Anything larger than 20"x40" would likely be unmanageable when soaked with water. This towel is 325 GSM

- Sold 10 per case
- Individually wrapped
- Each towel measures 20" x 40"
- Great for car washes, auto detailers, spas, hotels, & more

\$42.50	DJMF7000-BL	Blue	\$42.50	DJMF7000-DG	Green
\$42.50	DJMF7000-BK	Black	\$42.50	DJMF7000-R	Red

WRAPPED



THINK THICK HAND TOWELS

TOWELS BY DOCTOR JOE®

Based on the popular, absorbent "hotel towel" concept, this towel design comes from the fact that many car washes like thick, heavy towels for absorbency. This towel is manufactured and designed specifically for car washes. These towels are machine washable. Think Thick hand towels will be perfectly broken-in and super absorbent after only one wash and dry. Not for salon use.

- Sold 12 per case
- 4.5 lbs per dozen
- Wash and dry prior to first use
- Each towel measures 16" x 27"
- Excellent for drying cars and wax removal
- Thick, durable made from 100% medical cotton

\$26.75	DJT1604-DG	Dark Green	\$26.75	DJT1604-W	White
\$26.75	DJT1604-NB	Navy Blue	\$26.75	DJT1600-BL	Sky Blue
\$26.75	DJT1604-R	Red			

NOT WRAPPED



SAFE-2-BLEACH® DISINFECTING TOWELS WITH STRIPE

TOWELS BY DOCTOR JOE®

This towel is the excellent economical choice for health clubs and tanning facilities! Other applications include sanitizing surfaces where bleach is used, detailing, healthcare, food service, house keeping, churches, schools transportation, etc. Simply wash and dry these 100% cotton towels fluff up before use. Do not use fabric softener.

- Sold 12 per case
- 2.75 lb/dozen
- Each towel measures 16" x 27"
- Chlorine bleach will not ruin color or quality

\$18.50	DJT1614-WBL	Blue	NOT WRAPPED
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BODY DRYING TOWELS



SAFE-2-BLEACH® DISINFECTING HAND TOWELS

TOWELS BY DOCTOR JOE®

Made from 100% cotton, these towels are guaranteed to not lose color. Safe-2-Bleach® towels are not affected by peroxide-based hair products. You can safely wash with hot water and chlorine bleach without fading or damaging the towel. Use for body drying, sanitizing hard surfaces where bleach is used, detailing, car washes, healthcare, food service, housekeeping, churches, schools, etc. Wash and machine dry these towels prior to their first use, do not use fabric softener. Please wash colors separately and follow towel care instructions on the product label

- Sold 12 per case
- 3.15 lb/dozen
- Towels have distinctive cam (plain box) borders
- Wash and machine dry prior to use
- Each towel measures 16" x 28"
- Chlorine bleach will not ruin color or quality
- Silver color is great for interiors!

\$28.95	DJT1615-BK	Black	\$28.95	DJT1615-EP	Eggplant
\$28.95	DJT1615-BRN	Brown	\$28.95	DJT1615-GRY	Silver
\$28.95	DJT1615-BUR	Burgundy	\$28.95	DJT1615-NB	Navy Blue
\$28.95	DJT1615-CHAR	Charcoal			

NOT WRAPPED ●



THE WATER MOP

TOWELS BY DOCTOR JOE®

Based on the popular, absorbent "hotel towel" concept, this is a heavy-weight, 100% cotton, full-terry towel. Plush and absorbent towel for car wash applications. Finished with real mill end hemming this towel is water absorbent and broken in after just one wash and machine dry. Great for body drying or as a carpet cleaning spotting towel. Also known as "the soaker", nothing attracts and holds water like this towel!

- Sold 12 per case
- 6 lbs/dozen
- Each towel measures 24" x 24"
- 100% cotton, full-terry towel

\$26.75	DJT2400-W	White
\$26.75	DJT2400-BL	Sky Blue

NOT WRAPPED ●



ULTRA-61 TERRY MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

An affordable, effective choice for any car wash, the Towels by Doctor Joe® Ultra-61 blue microfiber towel is a true all-purpose workhorse. Use it for car washing, detailing, cleaning, and just about any other application you can think of! Will last hundreds of washes when laundered correctly.

- Sold 12 per case
- 270 GSM
- Perfect for color coding
- Use to dry dust or damp scrub
- Each towel measures 16" x 24"
- Medium weight, reasonably priced - excellent for drying cars and wax removal
- Machine washable - extract or dry with low heat
- Will not scratch clear coat or painted surfaces

\$14.70	DJMF6100-BL	Blue
\$14.70	DJMF6100-G	Green
\$14.70	DJMF6100-R	Pink

NOT WRAPPED ●



ECONOMY WHITE TERRY TOWEL

TOWELS BY DOCTOR JOE®

The Towels by Doctor Joe® white International economy hand towel is a great choice for gyms, salons, hotels, or anyone who just needs a reliable towel to dry off or clean up! It is made of 100% cotton for a classic look and feel. Please note that this pack of 12 towels has been compressed for easier shipping. Simply wash and dry this towel once before use and watch it fluff up to normal size! Ideal for vehicle drying, janitorial use, window cleaning, fitness centers, tanning, gyms and doctors offices.

- Sold 12 per case
- 2.75 lb/dozen
- Each towel measures 16" x 27"
- Economy, 100% cotton towels

\$9.65	DJT1625-W	Towels
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NOT WRAPPED ●

GLASS TOWELS



ULTRA-55 DIAMOND MICROFIBER GLASS TOWELS

TOWELS BY DOCTOR JOE®

These 300 GSM towels feature a small bird's eye shaped weaving pattern that shaves dirt, grime, streaks, and smoke off glass like a sharp razor. The Black or Blue Diamond can be used as the glass towel of choice in your wash or as the final streak and smear removal cloth.

- Sold 12 per case
- Microfiber, waffle weave material
- Each towel measures 16" x 24"
- Nano lint-suppression technology

\$35.40	DJMF5500-BK	Black
\$35.40	DJMF5500-BL	Blue

NOT WRAPPED



ULTRA-56 DIAMOND MICROFIBER GLASS TOWELS

TOWELS BY DOCTOR JOE®

These 300 GSM towels feature a small bird's eye shaped weaving pattern that shaves dirt, grime, streaks, and smoke off glass like a sharp razor. The Black or Blue Diamond can be used as the glass towel of choice in your wash or as the final streak and smear removal cloth.

- Sold 12 per case
- Microfiber, waffle weave material
- Each towel measures 16" x 16"
- Nano lint-suppression technology

\$23.40	DJMF5600-BL	Black
\$23.40	DJMF5600-BK	Blue

NOT WRAPPED



ULTRA-32 WAFFLE WEAVE MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

These 400 GSM towels are classified as waffle-weave glass cleaning towels, because of their superior ability to remove heavy smoke, sticky candy handprints, and of all things...donut icing off windshields. The towels also work well as body towels. The small pouches scoop up water and holds it firmly within the towel. If Mr. Waffle becomes your towel of choice always remember to color code. Use different colors for the windshield and for drying the car's body.

- Sold 12 per case
- Microfiber material
- Great for color-coding use at your business
- Each towel measures 16" x 24"
- Great for glass cleaning, body drying and wax removal
- Absorbs up to 7x its weight in water

\$28.20	DJMF3200-R	Red
\$28.20	DJMF3200-DG	Green
\$28.20	DJMF3200-BL	Blue

NOT WRAPPED



ULTRA-31 WAFFLE WEAVE MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

This large, 400 GSM heavy-weight towel pulls water and dirt away from the cleaning surface and holds it within its dense waffle weave pattern. The Ultra-31 towel works well for glass, drying the body of a car, or for wax removal.

- Sold 12 per case
- Waffle weave design
- Absorbs up to 7X's its weight in water
- Removes lint, smears, and streaks from glass
- Each towel measures 16" x 16"
- Microfiber material
- Black silk edge binding prevents unraveling

\$20.40	DJMF3100-BL	Blue
\$20.40	DJMF3100-G	Green

NOT WRAPPED



OVERSIZED MEDICAL GRADE SURGICAL TOWELS

TOWELS BY DOCTOR JOE®

This surgical towel is made from 100% long-staple cotton. It meets FDA requirements for medical, dental, and veterinary uses. Can also be used as wiping rags, food service rags, bar towels, window cleaners, and wiping products for housekeeping applications. Made with non-toxic colorfast dye and an absorbent-style weave.

- Sold 12 per case
- 2.4 lb/dozen
- Each towel measures 18" x 30"
- Extreme lint-free properties

\$24.50	DJS5000-CB	Ceil Blue
\$24.50	DJS5000-MG	Misty Green
\$24.50	DJS5000-JG	Jade Green
\$24.50	DJS5000-W	White

NOT WRAPPED



GLASS TOWELS



ULTRA-36 WAFFLE WEAVE TOWELS

TOWELS BY DOCTOR JOE®

These 400 GSM towels are classified as waffle-weave glass cleaning towels, because of their superior ability to remove heavy smoke, sticky candy handprints, and more from windshields. The small pouches scoop up water and holds it firmly within the towel. Use different colors for the windshield and for drying the car's body. Great for color coding. Holds up to 7 times it's weight in water!

- Sold 12 per case
- Heavyweight microfiber, waffle weave material
- Each towel measures 16" x 16"
- Great for glass cleaning, body drying and wax removal

\$15.00	DJMF3600-G	Green
\$15.00	DJMF3600-BL	Blue
\$15.00	DJMF3600-R	Red/Pink

NOT WRAPPED



ULTRA-51 MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

Ultra-51 can be used as the towel of choice in cleaning windshields and automotive glass or as the cloth of choice in the final wipe for streak and smear removal. Just remember, glass towels especially need to be changed out frequently. The towels are extremely aggressive with dirt removal. Use one towel per car.

- Sold 12 per case
- Fine fiber construction with stitched edge
- Great for lint-free cleaning of glass
- Each towel measures 16" x 16"
- 270 GSM
- Great for final wipe in removing streaks and smears

\$16.20	DJMF5100-BL	Blue
\$16.20	DJMF5100-R	Red

\$16.20	DJMF5100-G	Green
\$16.20	DJMF5100-Y	Yellow

NOT WRAPPED



PRE-WASHED SURGICAL TOWELS

TOWELS BY DOCTOR JOE®

This smooth non-terry towel is made from 100% cotton. It is lint-free, colorfast, and very absorbent. The long-staple fine-fiber yarn provides the durable characteristics that makes this towel a best seller! Perfect for car washes, housekeeping, lint-free wiping, glass-tinting and glass cleaning. The very same lint-free wiping cloths used during surgery now available for commercial use.

- Sold 12 per case
- 1.6 lb
- Available in 7 colors for color coding
- Each towel measures 16" x 24"
- Autoclavable cotton material
- Laundered to ensure instant absorbency on first use

\$10.05	DJS1600-BL	Blue
\$10.05	DJS1600-G	Green
\$10.05	DJS1600-LG	Light Green
\$10.05	DJS1600-O	Orange

\$10.05	DJS1600-P	Pink
\$10.05	DJS1600-W	White
\$10.05	DJS1600-Y	Yellow

NOT WRAPPED



LAUNDERED SURGICAL HUCK TOWEL

TOWELS BY DOCTOR JOE®

These cloths are excellent for cleaning glass, drying, and general cleaning. Though previously used, these cloths have been perfectly washed, sterilized, and recycled. They are laid flat in handy bundles of 10 each, 10 bundles per case (100 total). These surgical huck towels are made of 100% pure cotton and are lint-free.

- Sold 100 per case
- 1.6 lb/dozen
- Each towel measures 16" x 25"
- Washed and sterilized

\$52.00	DJS1150-BL	Towels
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NOT WRAPPED



BLUE FOLDED SURGICAL TOWEL

TOWELS BY DOCTOR JOE®

This 100% cotton surgical towel is packed fan folded and dog-eared. It is lint-free and absorbent. Excellent choice for lint-free wiping, cleaning glass, drying, detailing, and vending at self-serve car washes! Imported from China.

- Sold 100 per carton - 50 pieces per poly bag
- 1.7 lb/dozen
- Each towel measures 16" x 24"
- Fan-folded and dog-eared - ready for lint-free wiping

\$50.00	DJS1700-BL	Towels
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NOT WRAPPED

CERAMIC COATING TOWELS



WHAT ARE CERAMIC MICROFIBER TOWELS?

Simply stated, they are the finest, performance tested microfiber towels developed for each step of the ceramic coating process.

No other paint protection comes close to the performance of ceramic coating. Essential to the application of nano finishes are microfiber towels. It does not pay to “go cheap” on towels after spending hours correcting the paint. Finding suitable towels and knowing how to use them properly is critical to getting a truly professional ceramic application.

Once the paint surface has been prepared, the ceramic coating is applied. The nano-ceramic liquid is as costly as gold, so you do not want much of it absorbed by the applicator. Doctor Joe recommends using a special microfiber applicator. It is a foam pad, sealed in plastic, and covered with microfiber. If a towel is preferred, a soft Suede Microfiber (DJMF1200-BL) can serve as an applicator as well.

Technically, you are only supposed to put on small amounts of ceramic coating on a panel or a section of a panel at a time. The high spots are smoothed out with a second towel during “leveling.” The flash time is crucial. Once the solvent dries you do not want to drop lint into the finish. A pre-laundered towel works best. Doctor Joe suggests a Terry Microfiber Leveling Towel (DJMF1350-CHAR) or a Bulk-Pack Edgeless Leveling Towel (DJMF1115).

The final step is buffing the entire car. This should be done by hand about an hour after the prior steps. Because it takes a full 48 hours for the ceramic coating to cure, the softest microfiber towel you can find should be used. You don’t have to look far, the best options for this step are available in this catalog: Elite-01 Microfiber Towel (DJMF0100-BK-3) or Plush Velvet Microfiber Towel (DJMF1300-BL) if a higher pile is preferred.



CERAMIC APPLICATOR PAD

TOWELS BY DOCTOR JOE®

These applicators from Towels by Doctor Joe have a rectangular, blue design. During the process of covering a car with ceramic paint protection, a professional auto detailer uses an applicator pad to apply the coating. The ceramic liquid is very expensive, and if the liquid is wicked into the sponge applicator it would be a very expensive loss of product. This pad has a plastic barrier inside to prevent loss.

• Sold 10 per case

• Each applicator measures 3½" x 6"

\$19.50 DJA3506-M Applicator

NOT WRAPPED



SUEDE MICROFIBER APPLICATOR/LEVELING TOWEL

TOWELS BY DOCTOR JOE®

The Towels by Doctor Joe ULTRA-12B detailing towel is made with 260 GSM microfiber fabric that is incredibly soft and smooth. Rather than being terry or textured like other microfiber towels, these lint-free towels have a supple suede feel. These towels work incredibly well on dark-colored vehicles; orbital polisher lines just disappear! They're also great for dusting computers, wiping glass stove tops, cleaning mirrors, polishing furniture, and general housekeeping. This towel is suitable as an applicator or for leveling, but not both. Keep towels separate.

• Sold 12 per case

• Each towel measures 16" x 16"

\$14.99 DJMF1200-BL Towel

NOT WRAPPED

CERAMIC COATING TOWELS



MICROFIBER CERAMIC LEVELING TOWEL

TOWELS BY DOCTOR JOE®

This pre-laundered towel is made from extremely soft, fine fibers. Use in detailing shops for ceramic coating application and removal.

- Sold 12 per case
- 340 GSM
- 200,000+ splits/sq inch for exceptional softness
- Each towel measures 16" x 16"
- Perfectly laundered to remove all filament lint and yarn oil
- For polishing waxed surfaces and ceramic coatings

\$14.40 DJMF1350-CHAR Towels **NOT WRAPPED**



BULK PACKED EDGELESS MICROFIBER LEVELING TOWEL

TOWELS BY DOCTOR JOE®

These 300 GSM towels are great for use in cleaning greasy car door wells, small detailing jobs, housekeeping, dusting, spill clean-up, as car wash giveaway items, and more! They are sold 50 towels per case. Get this bulk quantity at a great price while it lasts!

- sold 50 per case
- Color will not run with any chemical or solvent use
- Engineered to withstand hundreds of washings
- Surface areas of the towel are completely lint-free
- Each towel measures 16" x 16"
- Ultra-Sonic sealed cut edge on all sides of the towel
- Made from extremely fine-fiber, 100% split microfibers
- For ceramic application, leveling, and coating removal

\$55.00 DJMF1115 Towels **NOT WRAPPED**



ELITE-01 TERRY MICROFIBER POLISHING TOWEL

TOWELS BY DOCTOR JOE®

This microfiber towel was originally developed in Korea for cleaning and polishing the ceramic coated chassis boards in Smart Phones. Samsung® developed and holds some of the patents for ceramic coatings. One of their slogans is "Create the Future." Little did we know it would pertain to nano-coatings used in the automotive appearance industry. You can be a part of this future now with Doctor Joe's ELITE-01.

- Case count varies
- 340 GSM
- Laundered to remove filament lint & yarn oil
- Made in Korea
- Each towel measures 16" x 27"
- 70% polyester / 30% poly-amide blend for extreme softness
- Ready to use right out of the package
- Use for polishing waxed surfaces and ceramic coating coatings

\$11.40 DJMF0100-BK-3 3 Pack
\$45.60 DJMF0100-BK 12 Pack **NOT WRAPPED**



PLUSH VELVET MICROFIBER POLISHING TOWEL

TOWELS BY DOCTOR JOE®

The softest professional microfiber for use in polishing ceramic paint coatings. It features a special 80/20 blend of polyester and polyamide that delivers a perfect scratch-free finish every time, even after many washings. It creates a unique softness that brings out a brilliant high luster on newly-waxed surfaces. Larger size enables towel-folding that helps keeping a clean towel on the polishing surface at all times.

- Sold 10 per case
- 500 GSM
- Will not scratch paint, clear coat, or other surfaces
- Maximum plushness when a higher pile is preferred
- Each towel measures 16" x 24"
- Deep velvet pile makes it ideal for the final polish
- Guaranteed streak-free, lint-free, and non-abrasive

\$42.50 DJMF1300-BL Towels **NOT WRAPPED**

DETAIL TOWELS



ULTRA-86 MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

This heavy duty, 400 GSM towel offers the reliable performance and durability of microfiber combined with the heaviness and supple feel of a cotton towel. Ultra-86 towels are made with 400 GSM microfiber fabric that is excellent for cleaning, polishing, and drying. These towels have a distinctive red texturized, soft nylon edge banding. Soft hi-pile flawlessly removes wax residue after polishing. Use a second clean towel for polishing to a high luster. Properly cared for these towels are good for 500 + washings.

- Sold 12 per case
- Approximately 65 gram weight per towel
- Versatile cleaning, polishing and drying
- Each towel measures 16" x 16"
- For use in car washes, detailing shops, janitorial and salons
- Red seamed edge

\$14.50 DJMF8600-CHAR Charcoal
\$14.50 DJMF8600-BK Jet Black

NOT WRAPPED

ULTRA-82 PLUSH MICROFIBER DETAILING TOWELS

TOWELS BY DOCTOR JOE®

The 300 GSM Ultra-82 provides the performance and durability of microfiber with the supple feel of standard cotton towels. Available in nine colors, the Ultra-82 furnishes the detailer with opportunity to "color code," identifying a color with a job. Ultra-82 also offers the proper friction for wax removal without scratching clearcoat or vehicle paint. Excellent for use in working with the new nano coatings

- Sold 12 per case
- Flat packed - NOT SUITABLE FOR VENDING
- For car washes, auto detailing and housekeeping
- Each towel measures 16" x 16"
- Great for wax removal and ceramic coating applications

\$10.80 DJMF8200-BK Black
\$10.80 DJMF8200-BL Blue
\$10.80 DJMF8200-DG Dark Green
\$10.80 DJMF8200-G Green
\$10.80 DJMF8200-LB Sky Blue
\$10.80 DJMF8200-O Orange
\$10.80 DJMF8200-R Red
\$10.80 DJMF8200-W White
\$10.80 DJMF8200-Y Yellow

NOT WRAPPED

NOT FOR VENDING



ULTRA-05 HEAVY WEIGHT "MINI" TERRY MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

These terry towels are made with 300 GSM microfiber and are useful in a variety of different cleaning situations. Their smaller size makes them ideal for quick cleanups, dusting, and reaching tight spots. When moistened, they're excellent for wiping and general cleaning. They have superior absorption capabilities allow them to easily pick up spills and clean soiled fabrics and upholstery.

- Sold 12 per case
- Approximately 65 gram weight per towel
- Versatile cleaning, polishing and drying
- Used by car washes and detail shops for exterior cleaning, and wiping door jambs
- Each towel measures 12" x 12"
- Dyed color for branding and color-coding cleaning systems
- Great option for courtesy towels for customers
- Used by housekeepers for polishing and washing.

\$9.15 DJMF0500-BK Black
\$9.15 DJMF0500-W White
\$9.15 DJMF0500-Y Yellow

NOT WRAPPED



SAFE-2-BLEACH® DISINFECTING HAND TOWELS

TOWELS BY DOCTOR JOE®

This towel is made with 100% cotton and can be used with bleach without getting damaged. Stains come out and the towel retains its color! These cotton terry towels aren't affected by peroxide-based products, so they're excellent for car washes, auto detail shops, hair salons, barbershops, and other environments that feature harsh chemicals.

- Sold 12 per case
- Approximately 3.15 lb/dozen
- Attractive dobby-style border around towel adds an elegant touch
- Wash and machine dry without fabric softener prior to first use
- Each towel measures 16" x 28"
- 100% cotton terry material
- Silver color is great for interiors!

\$28.95 DJT1616-BK Black
\$28.95 DJT1616-BRN Brown
\$28.95 DJT1616-BUR Burgundy
\$28.95 DJT1615-GRY Grey/Silver
\$28.95 DJT1616-CHAR Charcoal
\$28.95 DJT1616-DG Dark Green
\$28.95 DJT1616-EP Eggplant

NOT WRAPPED



DETAIL TOWELS



SAFE-2-BLEACH® DISINFECTING TOWELS WITH STRIPE

TOWELS BY DOCTOR JOE®

This towel is the excellent economical choice for health clubs and tanning facilities! Other applications include sanitizing surfaces where bleach is used, detailing, healthcare, food service, house keeping, churches, schools transportation, etc. Simply wash and dry these 100% cotton towels fluff up before use. Do not use fabric softener.

- Sold 12 per case
- 2.75 lb/dozen
- Each towel measures 16" x 27"
- Chlorine bleach will not ruin color or quality

\$18.50 DJT1614-WBL Blue

NOT WRAPPED



INTERIOR DETAILING TOWELS

TOWELS BY DOCTOR JOE®

Based on the popular, absorbent "hotel towel" concept, this is a heavy-weight, 100% cotton, full-plush terry towel. This plush and absorbent towel is great for car care applications. This towel is super-absorbent after one wash and machine dry. Use as an applicator or a "spotting" wiper for upholstery and carpeting. Excellent for cleaning and moisturizing leather seats and steering wheels. This handy, all-purpose towel can be used in janitorial, food service and housekeeping applications.

- Sold 12 per case
- Approximately 2.25 lb/dozen
- 100% cotton, full-terry towel
- Each towel measures 14" x 16"
- Heavy weight material; hotel quality
- Finished with real mill end hemming

\$12.50 DJT1460-W Towels

NOT WRAPPED



SPECTRUM HAND TOWELS

TOWELS BY DOCTOR JOE®

Use these versatile towels for a variety of applications, from detailing cars to using as a hand towel at salons. Made from 100% cotton, these towels are guaranteed to dry more quickly than conventional over-the-counter towels. Since they are made from 16's ring-spun cotton, these towels are soft to the touch. Note: do not wash with chlorine bleach. Wash and machine dry prior to use.

- Sold 12 per case
- Approximately 3 lb. weight per dozen
- Each towel measures 16" x 27"
- Fast-drying - great for detailing, salons and spas

\$19.50 DJT1650-DG Dark Green
\$19.50 DJT1650-LB Light Blue
\$19.50 DJT1650-BK Black

\$19.50 DJT1650-ECRU Ecrú/Light Tan
\$19.50 DJT1650-NB Navy Blue

NOT WRAPPED



WHITE KNITTED COTTON 2-PLY DIAPER

TOWELS BY DOCTOR JOE®

The Towels by Doctor Joe white cotton diapers are made with very soft and absorbent cotton. Made with two plys of fabric, these lint-free diapers measure about 16" x 20" and are sold in a bulk-packed case weighing 25 pounds. Cloth diapers are frequently used by detailing shops, car washes, and auto enthusiasts because they are gentle and effective on vehicle interiors and exteriors. Use for cleaning door jams, trunk wells, hood wells, rocker panels, wheel wells, etc. prior to detailing. Also great for housekeeping, fire restoration and contract cleaning!

- Sold by weight - each box ~25 lbs
- Soft, pre-folded, 100% cotton diaper
- Each towel measures 16" x 20"
- Washable and reusable

\$90.20 DJD2600 Towels

NOT WRAPPED



WHITE UTILITY TOWEL

TOWELS BY DOCTOR JOE®

Each white utility towel features a lightweight cotton construction. Use these towels whenever you need a hardworking, 100% cotton product to regularly wipe off hands, pick up quick messes, and more. These towels are a great choice for around-the-shop use at car washes, detail businesses, garages, and more. Also for use as a courtesy towel, gym towel, tanning towel, food service, bar mop and janitorial tool.

- Sold 12 per case
- 100% cotton
- 28 oz/dozen
- Each towel measures 16" x 19"
- Lightweight for utility applications
- Wash and dry prior to first use - do not use fabric softener

\$6.95 DJT1681-WHT Towels

NOT WRAPPED

COURTESY TOWELS



POP-UP MICROFIBER COURTESY TOWELS

TOWELS BY DOCTOR JOE®

These microfiber cloths are tough on grease and grime. These gentle, lint-free, and streak-free cloths have a 12" x 12" size that is great for use as courtesy towels. They can be used for the following applications: polishing, finishing, and general contractor tasks. Plus, microfiber is positively charged to attract dust better than any other type of cloth! These towels come in a convenient dispenser that keeps the towels portable and affordable.

- Sold 50 per box
- Can be washed and used again
- Towels are economical enough to be given away
- Available in 5 vibrant colors for color coding
- Unit cost of only 31 cents per towel!
- Each towel measures 12" x 12"
- Sonic-sealed edges prevent fraying (edgeless)
- Lint-Free and absorbent right out of the box
- Ideal for use in "high loss" situations
- Call for low-cost "special pallet pricing"

\$15.50	DJMF1150-BL	Blue	\$15.50	DJMF1150-W	White
\$15.50	DJMF1150-G	Green	\$15.50	DJMF1150-Y	Yellow
\$15.50	DJMF1150-R	Red	\$15.50	DJMF1150-BK	Black

NOT WRAPPED



ULTRA-40 TERRY MICROFIBER COURTESY TOWELS

TOWELS BY DOCTOR JOE®

Circular knit construction makes this 280 GSM towel the softest towel on the market! Engineered to be a courtesy towel, these towels have many other applications including housekeeping, glass cleaning, and polishing. They can even be used as an applicator.

- Sold 192 per case
- Each towel measures 12" x 12"

\$59.52	DJMF4000-BK	Towels
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NOT WRAPPED



ULTRA-42 TERRY MICROFIBER COURTESY TOWELS

TOWELS BY DOCTOR JOE®

Circular knit construction makes this 280 GSM towel the softest towel on the market! Engineered to be a courtesy towel, these towels have many other applications including cleaning, glass cleaning, detailing, housekeeping, polishing, and wax removal.

- Sold 192 per case
- Each towel measures 16" x 16"

\$69.12	DJMF4200-BK	Towels
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NOT WRAPPED



ULTRA-52 TERRY MICROFIBER COURTESY TOWELS

TOWELS BY DOCTOR JOE®

Warp knit construction makes this a durable long-lasting towel. Engineered to be a courtesy towel, these 300 GSM towels have many other applications: cleaning, window cleaning, detailing, housekeeping, glass cleaning, polishing, and wax removal

- Sold 300 per case
- Each towel measures 16" x 16"

\$108.00	DJMF4500-BK	Towels
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NOT WRAPPED



ULTRA-21 WRAPPED MICROFIBER VENDING TOWELS

TOWELS BY DOCTOR JOE®

These 270 GSM towels offer lint-free and streak-free results, making them perfect for car washing and drying. The superior softness of the microfiber material allows for scratch-free polishing and drying on auto surfaces. This pre-laundered microfiber vending towel is ready to use right out of the package. The gentle softness of this towel is achieved through a special circular knitting manufacturing process. The same cloth dries, polishes, and cleans

- Sold 100 per case
- Folded for drop shelf & glass front vending
- Great for polishing and body drying
- Each towel measures 16" x 16"
- Multiple colors to set up color coding at your wash!
- Absorbs 8 times its weight and dries quickly

PRICE	PART #	COLOR	OVERLAY	PRICE	PART #	COLOR	OVERLAY
\$74.99	DJMF1616B	Blue	DEDSMF-BL	\$74.99	DJMF1616O	Orange	DEDSMF-O
\$74.99	DJMF1616G	Green	DEDSMF-G	\$74.99	DJMF1616R	Red	DEDSMF-R
\$74.99	DJMF1616Y	Yellow	DEDSMF-Y				

WRAPPED

COURTESY TOWELS



UTILITY TOWELS WITH COLORED CENTER STRIPE

TOWELS BY DOCTOR JOE®

White terry towels with colored center stripe for color coding by use. They are an excellent, economical choice for a courtesy towel at health clubs, and tanning facilities, detail cleaning, gyms, bars, janitorial and more. Wash and dry these towels without fabric softener prior to first use.

- Sold 12 per case
- 32 oz/dozen

- Each towel measures 16" x 19"
- Made from 100% cotton

\$7.95 DJT1680-WBL Blue Stripe
\$7.95 DJT1680-WGD Gold Stripe
\$7.95 DJT1680-WGN Green Stripe

NOT WRAPPED



BLUE COURTESY TOWELS

TOWELS BY DOCTOR JOE®

Each courtesy towel features a lightweight cotton construction. Use these towels whenever you need a hardworking, 100% cotton product to regularly wipe off hands, pick up quick messes, and more. These towels are a great choice for around-the-shop use at car washes, detail businesses, garages, gyms, tanning, food service, bar mop, and janitorial use. Simply wash and dry this towel before use to fluff it up!

- Sold 12 per case
- Approximately 34 oz/dozen

- Each towel measures 16" x 19"
- Lightweight - 100% cottons

\$8.95 DJT1683-BL Towels

NOT WRAPPED



ULTRA-03 TERRY MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®

This towel is made of medium weight, black 200 GSM terry microfiber and is 12" square, making it ideal for getting into tight spots. Use it dry for dusting, or use it damp for general cleaning and wiping! Great for use in cleaning greasy car door wells, small detailing jobs, housekeeping, dusting, spill clean-up, as car wash giveaway items, and more! Sold 10 per pack.

- Sold 10 per case
- Compact size - ideal for smaller wiping jobs
- Makes an inexpensive "give-away" towel
- Washable as a customer convenience towel

- Each towel measures 12" x 12"
- Medium weight
- For use in color coding

\$6.40 DJMF0300-BK Black
\$6.40 DJMF0300-G Green

NOT WRAPPED



POP UP WIPERS

TOWELS BY DOCTOR JOE®

The Towels by Doctor Joe® Pop-Up Wiper is your perfect solution to cleaning up quick messes and spills! It's great for wiping drips on the floor, excess product on rims of bottles, and more. This cellulose-based disposable wiper offers incredible absorbency and softness with an unmatched wipe dry ability. This general purpose wiper is ideal for medium to heavy-duty wiping applications and is an excellent replacement for Airlaid wipers.

- Sold 100 towels per box, 9 boxes per case
- Strong, cloth-like heavy weight - disposable
- Soft feel - great rag replacement!
- Non-abrasive - good for soft surfaces and hands
- Pop-up dispenser - portable and affordable!

- Each towel measures 9" x 16"
- Highly absorbent, soaks up like a mop!
- Use for wiping, absorbing water, grease, oil and paint
- Ideal for use in "high loss" situations
- Low-cost giveaway at \$0.08/each

\$53.50 DJP0916 Towels

NOT WRAPPED



WHITE TERRY BAR MOPS

TOWELS BY DOCTOR JOE®

The Towels by Doctor Joe® white bar towel is a great choice for bars, restaurants, gyms, salons, hotels, or anyone who just needs a reliable towel to dry off or clean up! It is made of 100% cotton for a classic look and feel. Sold in a bulk quantity of 25 lbs. of towels per case. Simply wash and dry this towel once before use and watch it fluff up to normal size! **Because this product is sold by weight, actual number of towels may vary.**

- Sold by weight in a 25 lb box
- 24 oz/dozen to 32 oz/dozen
- Approx. cost per towel - \$0.42

- Each towel measurement is approximately 16" x 19"
- A great, inexpensive way to purchase towels!
- Excellent for "high loss" situations

\$62.50 DJT1609-W Towels

NOT WRAPPED



NAME THAT TOWEL

Branding is telling your story with a towel

Getting a customer to pay you to advertise your business is a beautiful thing! I always thought this was a brilliant strategy. Whenever your customer uses the towel with your logo and name on it you are getting an impression. If it is a quality towel, you are getting a nice impression. If other people and family members see the towel or use it, there are more nice impressions.

There are numerous ways to be successful in getting your company's name and logo on towels. The first is a towel replacement program – sometimes called a customer loyalty program. This is where you sell a unique towel to your customer. He only buys it once. When he brings it back he receives a clean replacement at no charge. It is a forever towel. For this program to succeed, you do not have to use a towel with your name on it. It could be a nice quality unique towel, like a 400 GSM black towel with a red edge. It is distinctive in that it would be difficult for the customer to get the same towel elsewhere.

Getting a customer to pay you to advertise your business is a beautiful thing!

Other options would be to give the towel away with your top wash, give a free towel to new monthly program sign-ups, sponsor a golf tournament with a towel giveaway, and hold a promotion featuring a free towel as part of your marketing pitch. There are other options as well.

How do you get your name and logo on the towel? Good question. Call Kleen-Rite. We are in the towel printing business! We can embellish towels with Heat Transfer Printing, Inkjet Sublimation, Screen Printing, and Embroidery. We can do this on cotton and microfiber towels. We can honor small orders and large jobs. Here is how we do it:

HEAT TRANSFER

This is an inexpensive and easy way to get started today. Kleen-Rite has a program to print your car wash name and logo in black on the corner of a 16" x 16" 300 GSM towel. While the towel's napping in the logo corner is compressed when you receive it, a few washes will restore the original napping. The cost is \$162.00 per 100 towels, which includes shipping.



INKJET SUBLIMATION

Using a specially formulated ink and a heat-transfer process, we fuse printed designs, text, and images on a towel. Inkjet sublimation dyes the towel with colors. The color white prints clear, so the towel color will show up as the background. This looks best on white and light-colored towels, we would not recommend going any darker than a charcoal base. There is no limit on colors and hues that can be printed. This printing method also compresses the towel nap but like with heat transfer, one wash and tumble dry with low heat will restore the towel nap. Pricing available upon request.



SCREEN PROCESS PRINTING

Formally called silk screen printing, it is possible to print up to sixteen colors on a multi-color screen process printer. During production, a water-soluble adhesive holds the towel in place on a conveyor during printing to help with color registration. The towel then goes through a heater to dry the water-based ink. With one color printing, fast-drying solvent-based ink is used. The printed text and images have a slightly different feel on the hand than the texture of the towel. However, it does not scratch clearcoat or paint. The printed images in this process are bold and more distinctive than with other printing processes. Pricing available upon request.



EMBROIDERY

Provides the most beautiful and durable embellishment on towels but is also the most expensive options. It's perhaps the best choice for dark or black towels, as it offers the best contrasts. Another downside is that the reverse side of the towel has a patch that the embroidery uses for an anchor. However, with new advances in textile technology a water-soluble patch named Solvy® can be used for securing the image. Solvy® will dissolve when the towel is washed. The reverse side of the towel will then reveal a negative image, which is a reverse of the embroidered image. Pricing available upon request.



Call Kleen-Rite at 800.233.3873 for more information on putting your custom branding on these great towels!

CLEANING CLOTHS



ASSORTED COLOR TOWEL REMNANTS

TOWELS BY DOCTOR JOE®

When you need a lot of polishing hand towels, but do not need specific colors, this assortment of various towels is a great, economical choice! Applications: heavy wiping and cleaning, detailing, housekeeping, and polishing. Wash and machine dry these towels prior to their first use, no fabric softener. **Because this product is sold by weight, actual number of towels per case will vary.**

- Sold by weight - see options below
- Each towel measurement is approximately 16" x 26"
- Washed, sterilized and crumple packed
- Absorbent - great for use in oil cleanup and chemical spills

\$47.50 DJT3200-25 25 lb. Pack

NOT WRAPPED



MULTI-COLORED TERRY CLOTH CUT WIPERS

TOWELS BY DOCTOR JOE®

When you need a lot of polishing hand towels and wiping rags, but don't need specific colors, this supply of cleaning cloths is a great, economical choice! Features "previously loved" terry towel pieces and terry bath robes cut to wiper size. **Because this product is sold by weight, actual number of cloths per case will vary.**

- Sold by weight - see options below
- Each cloth measurement varies from 16" x 18" to 18" x 24"
- Washed, sterilized and crumple packed
- Absorbent - great for use in oil cleanup and chemical spills

\$20.50 DJT0110-25 25 lb. Dispenser Box
\$41.00 DJT0110-50 50 lb. Dispenser Box

NOT WRAPPED



ASSORTED COLOR T-SHIRT KNIT CUT WIPERS

TOWELS BY DOCTOR JOE®

These bulk packed wiping cloths made from recycled textiles save your business money. The spot-on absorbent cheap rag for painting, staining, hand wiping and utility room use - cheaper than your good microfiber towels. By repurposing these cloths you are helping the environment! **Because this product is sold by weight, actual number of cloths per case will vary.**

- Sold by weight - see options below
- Each cloth measurement varies from 16" x 18" to 18" x 24"
- Washed, sterilized and crumple packed
- Absorbent - great for use in oil cleanup and chemical spills

\$23.75 DJT0107-25 25 lb. Pack
\$47.50 DJT0107-50 50 lb. Pack

NOT WRAPPED



WHITE T-SHIRT KNIT CUT WIPERS

TOWELS BY DOCTOR JOE®

These bulk packed wiping cloths made from recycled textiles save your business money. The spot-on absorbent cheap rag for painting, staining, hand wiping and utility room use - cheaper than your good microfiber towels. By repurposing these cloths you are helping the environment! **Because this product is sold by weight, actual number of cloths per case will vary.**

- Sold by weight - see options below
- Each cloth measurement varies from 16" x 18" to 18" x 24"
- Washed, sterilized and crumple packed
- Absorbent - great for use in oil cleanup and chemical spills

\$42.25 DJT0130-25 Cloths

NOT WRAPPED



COMMERCIAL SHOP TOWEL

TOWELS BY DOCTOR JOE®

New, pre-washed shop towels. Unlike rental shop towels, these shop towels are free of all metal turnings, auto body filler, and paint. Made from 100% cotton, shop towels are made to hold up for commercial use and provide great value

- Sold 50 per pack
- Each towel measures 16" x 16"

\$5.75 DJST1616-R Cloths

NOT WRAPPED



TAKING CARE OF YOUR TOWELS

Protecting your investment.



Towels are an investment. And like with all things worthwhile, if you take care of your towels, they will take care of you. The purpose here is to provide suggestions to help you get better use out of your towels and give them a longer life.

There are a few principles that apply to both microfiber and cotton towels:

- Clean towels work better. There is no point in trying to dry a clean car with a dirty towel.
- If a damp towel is dropped on the pavement it needs to be taken out of service and separated from even the dirty towels. The ground-soiled towels could contain sand and stone particles that can scratch paint or worse. These towels need special attention before entering service again.
- All towels need to be washed at least once prior to their first use.
- All towels need to be washed separately. Do not wash cotton with microfiber. Do not mix body towels, window towels, special towels, and detail towels. Each type of towel needs to be washed separately.
- Bleach can damage microfiber and cotton towels. Do not use bleach at all unless you have purchased our special Safe-2-Bleach Towels®.
- Avoid the use of fabric softener on all towels. Sure, it makes the towels softer – but it is water repellent, making them less effective at doing the work you need them to do.
- Both microfiber and cotton and microfiber towels are effectively used damp for water removal from vehicles. Water is attracted to water, beading up and merging. Did you ever move two beads of water together on a Formica table? They become one.

Towels are an investment. And like with all things worthwhile, if you take care of your towels, they will take care of you.

What about washing microfiber towels? The most important thing to remember when washing them is to never put a microfiber towel in a dryer on hot heat. The fibers will fuse together and render the towel useless. If a dryer is used at all, set it on "air dry" or "low heat".

Contamination found in car wash and detailing towels is far different than the soil, food, and dirt found in other towels around your home. Regular laundry soaps and chemicals are not formulated to professionally clean and revitalize microfiber fabric.

For cleaning and restoring microfiber towels, we highly recommend Prime Emulsifier, available from Kleen-Rite. It is uniquely formulated to remove the mix of dirt, oil, waxes, and grease from split microfibers. When used regularly, it will clean the fibers, open up the pores, and improve absorbency.

What is important to know about washing cotton towels? Cotton towels require washing and machine drying before the towel's first use. Nothing will remove more lint from a cotton towel than a few good spin cycles in the dryer. Just remember to clean

the lint trap before and after each drying cycle. Washing also makes your cotton towels softer and more absorbent. A good best practice is to use one cup of white vinegar with the first wash load, without detergent. This will help release lint, break the towels in, and keep them fresh. It is also useful to soak new towels in a cup of ammonia and several gallons of warm water. This will dissolve any yarn oils or treatments in the fabric that inhibit absorbency.

If you are using microfiber and cotton towels at the same location, we recommend you use Prime Emulsifier for both items. Although formulated for microfiber, it also works effectively on cotton towels.



PRIME EMULSIFIER MICROFIBER TOWEL CLEANER

TOWELS BY DOCTOR JOE®

Prime Emulsifier is a gentle cleanser that not only removes oils and dirt from your microfiber towels, but improves their absorbency, too! When used regularly, Dr. Joe's formula opens the pores in towel fibers, allowing more water retention during use, and allowing the release of dirt, oil, and grease during wash cycles. Prime Emulsifier is safe for use on all fibers, including cotton towels, and will not affect the pH of wastewater. Enjoy clean, soft, and absorbent towels! Regular laundry soaps and chemicals are not formulated to professionally clean and revitalize microfiber fabric

- Sold in 5 gallon pails or 55 gallon drums
- Will not affect pH of wastewater
- Safe for all fabrics including microfiber and cotton
- Formulated to remove dirt, oil, wax, and grease from split microfibers

PRIME EMULSIFIER - REGULAR		
DILUTION RATIO: 2 OUNCES/WASH LOAD		
\$63.87	DJMFC02-5	5 Gallon
\$555.88	DJMFC02-55	55 Gallon*

PRIME EMULSIFIER - PREMIUM		
DILUTION RATIO: 1.5 OUNCES/WASH LOAD		
\$106.58	DJMFC03-5	5 Gallon
\$914.79	DJMFC03-55	55 Gallon*

*55 GALLON DRUMS ARE DROP SHIP ONLY



WHY ARE DOCTOR JOE'S TOWELS DIFFERENT?

Simply stated, Doctor Joe solves problems with towels.

Doctor Joe only does towels, he does them well, and he only does them at Kleen-Rite. The good doctor has multiple lines of towels developed to meet the needs of all the different business models in the car appearance industry. The one thing all of our towels have in common is that they were custom built to work well doing what you want the towel to do.

In the early days it was the Hotel Towels, known for their legendary durability. Then came Think Thick, the first car wash towel that was designed to be fully absorbent and broken-in after one wash and dry. Think Thick was followed by the Ambassador and then Ambassador II.

These were the first car wash towels to be manufactured with Egyptian long-staple cotton with a process employing a lint-suppression technology. Ambassador cotton towels are 99.5% lint-free. Both the Think Thick and Ambassador lines are still available today and carried exclusively by Kleen-Rite.

Also offered are surgical huck towels. These were the first New Prewashed Surgical Towels, 16" x 24" introduced to the car wash industry. They are perfectly laundered, folded, and available in seven vibrant colors. Excellent for cleaning glass and general cleaning. Larger heavier surgical towels 17" x 30" are also part of this line.

Doctor Joe's Ultra line of microfiber towels, including the Ultra-80, Ultra-82, and Ultra-85, are designed for performance and sustainability. These towels are guaranteed for hundreds of washings. All towels are made from the same

high-quality yarn and take many forms. There are numerous variants in terry microfiber towels, waffle-weave, glass towels, detailing towels and more, but the attribute they all share is they are all Professional-Grade. Ultra-microfiber towels by Doctor Joe are considered commercial quality, durable, and long-lasting. What Craftsman® and Snap-On® are to the Tool World is what we are to the Towel World. If you use Towels by Doctor Joe with the Prime Emulsifier towel restoration product, you get a winning combination!



The one thing all of our towels have in common is that they were custom built to work well doing what you want the towel to do.

CLOSEOUT TOWELS - DON'T WAIT. WHILE SUPPLIES LAST. CALL FOR AVAILABILITY.



WHAT IS A CLOSEOUT TOWEL?

What is a closeout towel? Well, everybody who maintains inventory in their business has some stock items that are slow movers, overstocks, and discontinued SKU's. The best strategy to deal with this challenge is to "lower the price, sell it, and repent!" Doctor Joe buys high-quality

towels in bulk from distressed sellers, which lets him bring the savings to you at 40% to 80% off normal list price! Look in this buying guide for closeouts or call the Kleen-Rite sales team for current availability. Quantities are limited. Tell me, who is not looking to pay less and get more?



ULTRA-04 DUAL SURFACE GLASS TOWEL

TOWELS BY DOCTOR JOE®

These 270 GSM towels feature a special dual-surface. They bring together a smooth, lint-free side for removing streaks from glass and a soft terry side for cleaning and polishing. Also useful in housekeeping, detailing, and for general cleaning.

- Sold 12 per case
- Each towel measures 12" x 16"

\$4.00 DJMF1104-BL Towels **NOT WRAPPED** ●●●



HI-WHITE HAND TOWELS

TOWELS BY DOCTOR JOE®

Grab this deal before it's gone! This hand towel is a high quality closeout item. That means it's the same great quality hand towel found in leading departments stores, but we snagged it at a discount just for you. This plush white towel is great for use at car washed, detail shops, hotels and anywhere else you need to quickly dry your hands or other surfaces. Exceptionally durable and absorbent, these towels are made from 100% 12's long-staple cotton. Wash and machine dry prior to use. For use in a wide variety of applications including salons, gyms, spas, car washing, detailing and more. **Styles will vary slightly from order to order.**

- Sold 12 per case
- Each towel measures 16" x 27"

\$16.95 DJT1606-W Towels **NOT WRAPPED** ●●



GOLD TERRY MICROFIBER COURTESY TOWEL

TOWELS BY DOCTOR JOE®

These 340 GSM towels are a great all-purpose item to keep on hand. It is made of medium weight, gold terry microfiber and is 16" square, making it ideal for getting into tight spots. Use it dry for dusting, or use it damp for general cleaning and wiping! These towels are great for use in cleaning greasy car door wells, small detailing jobs, housekeeping, dusting, spill clean-up, as car wash giveaway items, and more

- Sold 50 per case
- Each towel measures 16" x 16"

\$22.00 DJMF1110 Towels **NOT WRAPPED** ●

CLOSEOUT TOWELS - DON'T WAIT. WHILE SUPPLIES LAST. CALL FOR AVAILABILITY.

CLOSEOUT PRODUCT



AMBASSADOR MINI-TOWEL

TOWELS BY DOCTOR JOE®

The Ambassador mini-towel is designed for use as courtesy towels at salons, spas, barbershops, nail salons, and tanning beds. This convenient cloth is small but heavy for its size, so it's handy for quick cleanups and drying. Can also be used at car washes or hotels. Features a soft, ring-spun cotton finish.

- Sold 12 per case
- 1.5 lb/dozen

- Each towel measures 13" x 13"
- Made from plush 100% egyptian cotton

\$5.00	DJT1300-BRN	Brown	\$5.00	DJT1305-YW	Yellow
\$5.00	DJT1305-BB	Bone	\$3.75	DJT1306-HW	White
\$5.00	DJT1305-PE	Peach			

NOT WRAPPED



CLOSEOUT PRODUCT



TOWELS BY DOCTOR JOE

ROYAL BLUE TERRY MICROFIBER TOWEL

TOWELS BY DOCTOR JOE®

This 300 GSM cloth features a distinctive, super-soft, micro-texture that won't scratch or smudge delicate automotive surfaces. It removes moisture, polishes, waxes, glazes, fingerprints, and more! It's ideal for paint, chrome, dashboards, and more.

- Sold 50 per case
- Super-soft, micro-texture won't smudge

- Each towel measures 16" x 16"
- Won't scratch delicate surfaces

\$22.00	DJMF1121-BL	Towels
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NOT WRAPPED



CLOSEOUT PRODUCT



TOWELS BY DOCTOR JOE

CHINA BLUE DUAL-SURFACE MICROFIBER TOWEL

TOWELS BY DOCTOR JOE®

This 350 GSM plush two-sided towel brings together a terry-ribbed texture for cleaning and wax removal with a soft-terry side for final polishing. It is a 2-4-1 ER! Excellent for use in automotive care, contact cleaning, and commercial window washing.

- Sold 50 per case
- Dual-surface design

- Each towel measures 16" x 16"
- Superior quality microfiber at a very low price

\$22.00	DJMF1122-BL	Towels
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NOT WRAPPED



CLOSEOUT PRODUCT



TOWELS BY DOCTOR JOE

SUPERIOR MICROFIBER GLASS TOWEL

TOWELS BY DOCTOR JOE®

Like the original 3M™ Lint-Free Cleaning Cloth. Removes residues including, smoke, fingerprints, grime, oxidized vinyl dressing, and smudges from windshields. The fine-fiber nubs on the towel's surface are ideal for eliminating the pesky white haze that remains on glass after cleaning. Streaks and smears will disappear!

- Sold 50 per case
- Superior quality microfiber at a very low price

- Each towel measures 16" x 24"
- Similar to the original 3M™ Lint-Free Cleaning Cloth

\$50.00	DJMF1123-CHAR	Charcoal
\$50.00	DJMF1123-BL	Navy Blue

NOT WRAPPED



CLOSEOUT PRODUCT



TOWELS BY DOCTOR JOE

ULTRA-07 VIPER MICROFIBER BODY TOWEL

TOWELS BY DOCTOR JOE®

This 300 GSM towel is nicknamed "The Viper" because of its aggressive ability to remove water from a vehicle's surface - absorbs up to eight times its weight in liquid. Soft enough to be used for wax removal and polishing. Dark grey fibers hide stains and won't fade. Ideal as a courtesy towel.

- Sold 50 per case

- Each towel measures 16" x 24"

\$50.00	DJMF1106-CHAR	Towels
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NOT WRAPPED



TOWEL GUIDE



NU-SHAM WHITE TOWEL

NU-TOWEL

Nu-Towel Nu-Sham Towels are medium-sized white color towels. Perfect for use as a vending item at car washes.

- Sold 200 per case
- Classic white color
- Great for drying, polishing chrome, and glass cleaning
- Each towel measures 19" x 28"
- 75¢ recommended vending price

\$41.75
FREE

VSB2055
VE0126

Towels
Decal

NOT WRAPPED



BLUE-SHAM® .25¢ FLAT TOWEL

NU-TOWEL

Nu-Towel Blue-Sham Towels are made with soft paper fibers and are blue in color. These towels are flat-packed and unwrapped.

- 1250 towels total
- Soft, blue fibers
- Best for drying, polishing chrome, and glass cleaning
- Each towel measures 13" x 24"
- 25¢ recommended vending price

\$174.99

VSB250

Towels

NOT WRAPPED



BLUE-SHAM® .50¢ FLAT TOWEL

NU-TOWEL

Nu-Towel Blue-Sham Towels are made with soft paper fibers and are blue in color. They are flat-packed and unwrapped.

- 750 towels total – 150 per box
- Soft, blue fibers
- Perfect for drying, polishing chrome, and glass cleaning
- Each towel measures 22½" x 24"
- 50¢ recommended vending price

\$173.50

VSB150

Towels

NOT WRAPPED



BLUE-SHAM® .25¢ FOLDED TOWEL

NU-TOWEL

Nu-Towel Blue-Sham Towels are made with soft paper fibers and are blue in color. They are flat-packed and unwrapped.

- 200 towels per case
- Soft, blue fibers
- Excellent for drying, polishing chrome, and glass cleaning
- Each towel measures 18½" x 16½"
- 25¢ recommended vending price

\$38.99
FREE

VSB3065
VE0104

Towels
Decal

NOT WRAPPED



BLUE-SHAM® .50¢ FOLDED TOWEL

NU-TOWEL

Nu-Towel Blue-Sham Towels are made with soft paper fibers and are blue in color. They are flat-packed and unwrapped.

- 150 towels per case
- Soft, blue fibers
- Excellent for drying, polishing chrome, and glass cleaning
- Each towel measures 28" x 17"
- 50¢ recommended vending price

\$34.99
FREE
FREE

VSB4075
VE0106
VE0105

Towels
75¢ Decal
50¢ Decal

NOT WRAPPED



- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE

TOWEL GUIDE



WHITE SUPER TRUCK TOWEL

KLEEN-RITE

One of our most popular car wash towels. These towels are thick and soft and won't streak your customers' automobile. Super large, absorbent, and ready for resale or providing as a freebie to your clients in your detail area!

- 200 towels per case
- Folded for drop shelf vending
- Best for general drying and cleaning tasks
- Each towel measures 19½" x 28"
- Bulk case for full-service and self-service washes

\$33.99 VSK2500 Towels
FREE VE0135 Decal

NOT WRAPPED



WHITE WRAPPED SUPER TRUCK TOWEL

KLEEN-RITE

One of our most popular car wash towels. These towels are thick and soft and won't streak your customers' automobile. Super large, absorbent, and ready for resale or providing as a freebie to your clients in your detail area!

- 200 towels per case
- Wrapped for drop shelf & glass front vending
- Best for general drying and cleaning tasks
- Each towel measures 19½" x 28"
- Wrapped to ensure they are kept clean until use

\$37.99 VSK2550 Towels
FREE VE0135 Decal

WRAPPED



BLUE SUPER TRUCK TOWEL

KLEEN-RITE

One of our most popular car wash towels. These blue truck towels are thick and soft and won't streak your customers' automobile. Super large, absorbent, and ready for resale or providing as a freebie to your clients in your detail area!

- 200 towels per case
- Folded for drop shelf vending
- Best for general drying and cleaning tasks
- Each towel measures 19½" x 28"
- Bulk case for full-service and self-service washes

\$33.50 VSK2600 Towels
FREE VE0138 Decal

NOT WRAPPED



BLUE WRAPPED SUPER TRUCK TOWEL

KLEEN-RITE

One of our most popular car wash towels. These towels are thick and soft and won't streak your customers' automobile. Super large, absorbent, and ready for resale or providing as a freebie to your clients in your detail area!

- 200 towels per case
- Wrapped for drop shelf & glass front vending
- Best for general drying and cleaning tasks
- Each towel measures 19½" x 28"
- Wrapped to ensure they are kept clean until use

\$39.99 VSK2650 Towels
FREE VE0138 Decal

WRAPPED

- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE

TOWEL GUIDE



25¢ WHITE BULK TOWEL

KLEEN-RITE

Economic and absorbent, the towels are made from soft, durable paper fibers. Great for all around drying of vehicles. Excellent money-earner in vending!

- Sold 250 per case
- Each towel measures 19½" x 20½"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for general cleaning use inside and out

\$28.99 VSK2400 Towels

NOT WRAPPED



25¢ BLUE BULK TOWEL

KLEEN-RITE

Rugged, heavy duty blue truck towels. These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 200 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for general cleaning use inside and out

\$24.50 VSK2200 Towels

NOT WRAPPED



50¢ ECONOMY BULK TOWEL

KLEEN-RITE

Durable, effective, and economic, Super Klean Towels are washable, and last up to 30 washes. Made to not leave streaks behind.

- Sold 200 per case
- Each towel measures 19" x 27"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for large drying tasks and full-service, heavy-traffic washes!

\$27.50 VSKE50 Towels

NOT WRAPPED



25¢ BULK WHITE SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for cleaning glass, chrome, and other auto surfaces that require a shine

\$26.50 VSK1000 Towels

NOT WRAPPED



50¢ BULK WHITE SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these heavy-duty towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 28"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for cleaning glass, chrome, and other auto surfaces that require a shine

\$26.50 VSK1000 Towels

NOT WRAPPED



VENDING

BODY DRYING

POLISHING

GLASS CLEANING

CERAMIC COATING APPLICATION

DETAIL

ECONOMY

COURTESY

ALL-PURPOSE

TOWEL GUIDE



25¢ WRAPPED NYLON SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Wrapped to ensure they are kept clean until use. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for cleaning glass, chrome and other auto surfaces that require a sign.

\$28.99 VSK1050 Towels **WRAPPED** ●●●●●



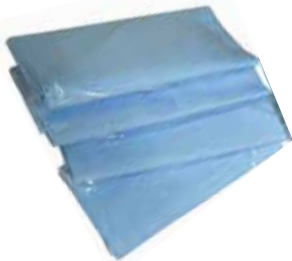
50¢ WRAPPED NYLON SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Wrapped to ensure they are kept clean until use. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 28"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for cleaning glass, chrome and other auto surfaces that require a sign.

\$38.99 VSK1150 Towels **WRAPPED** ●●●●●



25¢ WRAPPED TOWELS

KLEEN-RITE

Rugged, heavy duty blue truck towels. These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 200 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf & glass front vending
- Wrapped to ensure they are kept clean until use
- Best for general cleaning use inside and out

\$32.50 VSK2250 Towels **WRAPPED** ●●●●●



25¢ KLEEN-SHAM

KLEEN-RITE

Tough sham towels stand up to the stickiest grease and harshest chemicals. Bulk, blended towels make for a great all-around solution for shop use, vending, and customer giveaway. Streak-free drying that won't scratch vehicle finishes.

- Sold 200 per case
- Each towel measures 18" x 20"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for tough drying and cleaning tasks, including engine bays, wheel areas, and door and trunk jams

\$28.99 VSK3065 Towels **NOT WRAPPED** ●●●●●
FREE DEDSKS Overlay
FREE VE0155 Decal



25¢ KLEEN-SHAM

KLEEN-RITE

Tough sham towels stand up to the stickiest grease and harshest chemicals. Bulk, blended towels make for a great all-around solution for shop use, vending, and customer giveaway. Streak-free drying that won't scratch vehicle finishes. Extra-large, for bigger jobs!

- Sold 150 per case
- Each towel measures 18" x 28"
- Folded for drop shelf & glass front vending
- Available wrapped and unwrapped
- Best for tough drying and cleaning tasks, including engine bays, wheel areas, and door and trunk jams

\$33.99 VSK4070 Wrapped ●●●●●
\$27.99 VSK4075 Not Wrapped ●●●●●
FREE DEDSKS Overlay
FREE VE0155 Decal

● VENDING ● BODY DRYING ● POLISHING ● GLASS CLEANING ● CERAMIC COATING APPLICATION ● DETAIL ● ECONOMY ● COURTESY ● ALL-PURPOSE

TOWEL GUIDE



ATLAS TOWEL

MDI, INC.

Bulk Atlas reusable, cloth-like, car wash towels are solvent-resistant and strong. Atlas Wipes dry towels have been engineered for optimum performance, and they handle tough cleaning tasks with exceptional durability.

- 150 towels per case
- Folded for drop shelf vending
- Great for general drying, including bodywork, glass, trim work, and even interior spot cleaning!
- Each towel measures 18" x 20"
- Ready for retail sales

\$38.75
FREE

ATLAS Towels
VE0130 Decal

NOT WRAPPED



"THE CHAMP" BODY TOWEL

MDI, INC.

The Champ body towels are soft and absorbent. Thick and with low lint, these towels for detailing, body drying, cleaning windows and glass, buffing, polishing, and waxing. Made in the USA!

- 200 towels per case
- Folded for drop shelf vending
- Great for general drying, including bodywork, glass, trim work, and even interior spot cleaning!
- Each towel measures 19" x 28"
- Ready for retail sales

\$42.99
FREE

CHAMPW White Towel
VE0131 Decal

\$42.99
FREE

CHAMPBL Blue Towel
VE0132 Decal

NOT WRAPPED



TOWEL TIPS WITH DOCTOR JOE



Glass towels and getting windshields clean!

Car washes spend millions of dollars on equipment, chemicals, and labor. The cars come out of the tunnels shining like a diamond. But what happens when the customer first gets back into the car to drive away? They look at the world through a white streaky smeared windshield!

That's the bad news. The good news is that we can simply solve the problem. Here is the three step solution to getting your customers a streak-free finish:

1st - Dedicate a separate towel for glass only.

2nd - Wash glass towels separately.

3rd - Use the correct towel to start with. Doctor Joe's glass towels, available exclusively from Kleen-Rite, were engineered and manufactured to solve these unique problems. Streaks and smears will disappear!



- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE



HUGE & HEFTY PAPER TOWELS

J.E. ADAMS

These Huge & Hefty Car Wash Towels are made with fine paper pulp fibers that ensure softness and durability while also maintaining high absorbency. Pre-folded for easy storage and filling of your vending machines.

- Sold 250 per case
- Best for drying and polishing
- Ready for vending sales
- Each towel measures 18¾" x 27"
- Soft and highly absorbent

\$58.99 **VST1502** Towels
FREE **DEA8420-1** Decal

NOT WRAPPED ● ● ● ●



50¢ BULK TRUCK TOWEL

GIANT INDUSTRIES

These Giant Super Truck Towels have a soft feel, are very absorbent, and are sized for large surface areas. Ready for vending fit in all dropshelf vendors.

- Sold 180 per case
- Great for vehicle drying
- 50¢ recommended vending price
- Each towel measures 18½" x 27½"
- Classic white color

\$28.50 **VST2000** Towels
FREE **VE0103T** Decal

NOT WRAPPED ● ● ●



25¢ BLUE BULK TOWEL

GIANT INDUSTRIES

Extra-tough Giant Blue Towels offer great scrubbing ability while still being absorbent and reusable. Used for car wash vending purposes.

- Sold 360 per case
- Classic blue color
- 25¢ recommended vending price
- Each towel measures 18" x 17½"
- Excellent for glass cleaning, general cleaning and drying

\$48.99 **VST25BB** Towels

NOT WRAPPED ● ● ● ● ●



50¢ BLUE BULK TOWEL

GIANT INDUSTRIES

Extra-tough Giant Blue Towels offer great scrubbing ability while still being absorbent and reusable. Used for car wash vending purposes with decals available.

- Sold 180 per case
- Classic blue color
- 50¢ recommended vending price
- Each towel measures 18" x 27"
- Best for glass cleaning, general cleaning and drying
- Fits all drop shelf vending machines

\$31.99 **VST50BB** Towels
FREE **VE0103B** Decal

NOT WRAPPED ● ● ●



50¢ BLUE BULK TOWEL

GIANT INDUSTRIES

Handy dispensing box of single reinforced nylon towels for quick wipe-off needs. Disposable wipes are perfect for spot wiping and cleaning. Place dispenser in detail area and let clients take as needed, or put the dispenser in your shop, office, or elsewhere to have towels on demand!

- Sold 150 per box
- 6 boxes per case
- Best for handing out to your customers for spot wiping and cleaning
- Each towel measures 13" x 13"
- Handy dispenser

\$34.99 **VSK2800** Towels

NOT WRAPPED ● ●

● VENDING ● BODY DRYING ● POLISHING ● GLASS CLEANING ● CERAMIC COATING APPLICATION ● DETAIL ● ECONOMY ● COURTESY ● ALL-PURPOSE

TOWEL GUIDE



BAGGED/WRAPPED BLUE FOLDED VENDING TOWEL

QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch-free drying and feature bagged packaging for vending and retail. They are superior to other cloth towels in softness and absorbency and are lint-free and scratch-free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again!

- Sold 100 per case
- Packaged for drop & glass front shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$59.75	VS175W	Towels
FREE	VE0102	Decal
FREE	DEDSQDC	Overlay

WRAPPED ● ● ●



FOLDED BLUE VENDING TOWEL

QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch-free drying. They are superior to other cloth towels in softness and absorbency and are lint-free and scratch-free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again!

- Sold 100 per case
- Folded for drop shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$54.25	VS175	Towels
FREE	VE0102	Decal
FREE	DEDSQDC	Overlay

NOT WRAPPED ● ● ●



FOLDED VENDING TOWEL

QUICK DRY®

Get a lint free and spot-free finish with Quick Dry cotton car wash towels. White cotton towels are perfect bulk buys for full-service washes!

- Sold 100 per case
- Great choice for high-volume washes
- Free of chemicals, safe for all surfaces
- Each towel measures 17" x 22"
- Available in white or green
- Withstands hundreds of washes

\$69.75	VS177	White
\$69.75	VS178	Green

NOT WRAPPED ● ● ●



WHITE CLOTH DETAILING DIAPER

QUICK DRY®

Made of 100% cotton, these thick and absorbent detailing diapers are ideal for waxing, buffing, and polishing vehicle surfaces! Pre-folded to work with your existing car wash towel vending, each item is packaged in a 5" x 7" clear zipper bag and ready to sell. Super soft and super absorbent, detailing diapers go beyond the normal towel!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Best for detailing shops and services
- Each towel measures 14" x 20"
- Features hang hole for retail sales

\$69.75	VS183	Towel
FREE	VE0112	Decal
FREE	DEDSDD	Overlay

WRAPPED ● ●

- VENDING
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BAGGED/WRAPPED TRIPLE WASH TOWEL

QUICK DRY®

You wash your full-service towels to get them nice and soft before use – now you can offer that same feel to your customers without having to wash and fold them yourself! Quick Dry Triple Wash Towels are 100% cotton and triple-washed prior to folding and packaging.

- Sold 100 per case
- Packaged for drop & glass front shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$62.00 FREE FREE	VS175TWW	Towels
	VE0116	Decal
	DEDSQDTW	Overlay

WRAPPED ● ● ●



FOLDED TRIPLE WASH TOWEL

QUICK DRY®

You wash your full-service towels to get them nice and soft before use – now you can offer that same feel to your customers without having to wash and fold them yourself! Quick Dry Triple Wash Towels are 100% cotton and triple-washed prior to folding and packaging.

- Sold 100 per case
- Folded for drop shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$57.20 FREE FREE	VS175TW	Towels
	VE0116	Decal
	DEDSQDTW	Overlay

NOT WRAPPED ● ● ●



TOWEL TIPS WITH DOCTOR JOE

What are Courtesy Towels?

Car wash business models have changed during the last 20 years. In the old days Full Service Washes were plentiful & one would often see 10 or more attendants busy drying cars today, "work sharing" is common with Flex-Serve & Exterior Washes. Customers are put-to-work doing their own vacuuming & towel drying. Hence the need for Courtesy Towels!



Kleen-Rite is proud to offer custom logo branding on towels. We can embroider, silk screen print, print with inkjet sublimation, or provide an embroidered or printed patch. Consider adding branding to your courtesy towels today!

- VENDING
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TOWEL GUIDE



ALL AMERICAN WHITE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each towel measures 19½" x 28"
- Bulk buy makes them affordable to provide to customers

\$47.25	VS206	Towels
FREE	VE0162	Decal
FREE	DEDPTWL	Overlay

NOT WRAPPED ● ●



XXL ALL AMERICAN WHITE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 31"
- Bulk buy makes them affordable to provide to customers

\$47.75	VS208	Towels
FREE	VE0164	Decal
FREE	DEDPTXLWL	Overlay

NOT WRAPPED ● ●



ALL AMERICAN BLUE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 28"
- Bulk buy makes them affordable to provide to customers

\$47.25	VS205	Towels
FREE	VE0161	Decal
FREE	DEDPTBL	Overlay

NOT WRAPPED ● ●



XXL ALL AMERICAN BLUE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 31"
- Bulk buy makes them affordable to provide to customers

\$47.75	VS207	Towels
FREE	VE0163	Decal
FREE	DEDPTXLBL	Overlay

NOT WRAPPED ● ●

● VENDING
 ● BODY DRYING
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THE ARGUMENT FOR COLOR CODING TOWELS

Staying Organized for The Best Outcome

Using colors to assign a purpose for something is nothing new. The earliest known example of color coding in use was for long-distance communication by use of flags. We see evidence of color coding every day, helping us to simplify interactions and nonverbally communicate. For instance, electrical wires coordinate various colors for their different functions to help even the layperson make the connection. Why not do the same thing in a car wash?

Car washes and detailers use towels for many different applications, including ones where mixing up towels could lead to damaging a client's vehicle. It only makes sense to designate a specific colored towel to use for a single purpose to avoid cross-contamination. For instance, if you were to dry the door jamb with the same towels used for cleaning glass, would there be a good result? Probably not - windshields are tough enough to get streak-free without smearing the glass with silicone grease from the door jamb!

Another point to keep in mind is training. During the first day on the job, you need to provide clear instruction to your new employee as to what color towel should be used for which application. Reinforcement and supervision over the long term will help to turn it into second nature for them. If quality is important to you must make it important to your employees.

BODY TOWELS: Let' start with drying. The point here is to get as much water off the vehicle as quickly as possible, which means size matters! A larger towel such as one that measures 16" x 27" will hold more water than an identically-made towel in a smaller 16" x 16" size, and will require less frequent change-outs. Weight and thickness count as well - a plush towel will not only remove more water in one pass, but it will last longer. In microfiber, Doctor Joe recommends Ultra-80, 16" x 27" 300 GSM, available in five colors. For an upgrade, the best-selling Ultra-85, 16" x 27" 400 GSM is offered in black and charcoal with a distinctive red edge.

If cotton is preferred, you can't beat Think-Thick Towels. They absorb water like a cotton mop! The 16" x 27" size is available in six colors and the Hotel Style Half-Towel, measuring a massive 24"x24", is on hand in white and sky blue.

WINDOW TOWELS: Who doesn't have challenges with windshields? Well, the good doctor figured it out and offers numerous options. The classic choice is Surgical Huck Towels. These are available prewashed 16" x 24" in seven colors. Microfiber offers three excellent selections:

- 1.) Ultra-51 Smooth Microfiber Towels, 16" x 16" 270 GSM, presented in four colors. This is like the cloth used to clean your glasses, only larger and heavier.
- 2.) The Diamond Microfiber Towel, 16" x 16" and 16" x 24" 300 GSM in black and sky blue. The unique diamond weave cuts smears and streaks off glass surfaces much like a razor does, without the sharp edges - it's amazing!
- 3.) Waffle-Weave 360 GSM Microfiber Towels are available in two sizes, 16" x 16" and 16" x 24". Both sizes are available in royal blue, green, and red. The deep pouches scoop-up water while clearing grime, streaks and even donut icing off windshields. Waffle-Weave Towels are unique because they can serve equally well as glass towels and for drying the body of the vehicle - just use different colors.

SPECIAL TOWELS: Doctor Joe recommends a third type of towel for use on tires, wheels, door jambs, and trunk wells. Nasty stuff comes off these areas of a vehicle. Preferably, a black towel or a closeout towel should be used for drying and wiping the more challenging sections of the automobile. Most importantly, the towel needs to be a different solid color than the towels used on the glass and body of the car. Ultra-82, a 16"x16" 300 GSM towel in black, is the most popular choice for this application.

During the first day on the job, you need to provide clear instruction to your new employee as to what color towel should be used for which application.

- VENDING
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TOWEL GUIDE

TOP
SELLER!



BIG BOSS MICROFIBER TOWEL

KLEEN-RITE

Big Boss microfiber cloth car wash towels consist of over 90,000 fibers per square inch, giving them superior softness while proving super strong. Folded and wrapped - ready for vendors!

- 100 towels per case
- Individually packaged for drop shelf and glass front vending
- Best for general car washing and drying
- Each towel measures 16" x 12"
- Totally lint-free and streak-free

\$57.99	VSKMF100	Towels
FREE	VE0121	Decal
FREE	DEDSKRMF	Overlay

WRAPPED



WHITE MICROFIBER TOWEL

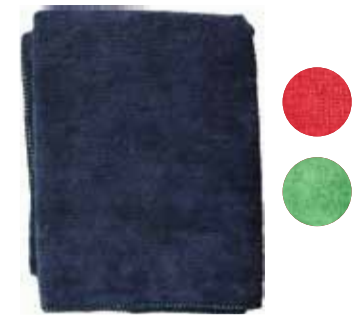
KLEEN-RITE

Microfiber towels are much softer and more durable than your average cotton-based towels. There are over 90,000 fibers packed into every square inch of these towels creating a lint free, streak free super towel. Dries 10 times faster than regular cloth rags!

- 100 towels per case
- Individually packaged for drop shelf and glass front vending
- Perfect for car detailing and drying - will not scratch any auto surfaces
- Each towel measures 16" x 12"
- Wrapped to ensure cleanliness until use

\$69.99	VSKMF100W	Towels
FREE	DEDSMF-W	Overlay

WRAPPED



HEAVY WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towels are perfect for use at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage.

- 12 per bag
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Pick from multiple colors to set up color coding at your wash - available in blue, green and red
- Each towel measures 16" x 24"
- Best for a lint-free, scratch-free finish!

\$13.99	VSKMF1624	Navy Blue
\$13.99	VSKMF1624R	Red
\$13.99	VSKMF1624G	Green

NOT WRAPPED

NOT FOR VENDING



MEDIUM WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towel are perfect for usage at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage. Pick from multiple colors to set up color coding at your wash - available in blue, green, red and yellow

- 50 per case
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Each towel measures 16" x 16"
- Best for a lint-free, scratch-free finish!

\$29.99	VSKMF1616G	Green	\$29.99	VSKMF1616B	Blue
\$29.99	VSKMF1616R	Red	\$29.99	VSKMF1616Y	Yellow

NOT WRAPPED

NOT FOR VENDING



MEDIUM WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towels are perfect for use at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage.

- 50 per case
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Available in blue only
- Each towel measures 16" x 12"
- Best for a lint-free, scratch-free finish!

\$25.99	VSKMF1612	Blue
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NOT WRAPPED

NOT FOR VENDING



- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE

TOWEL GUIDE



MICROFIBER VENDING TOWEL

RAINWIPES®

RainWipes microfiber towels help you clean faster, easier, and safer. Microfiber towels are super absorbent and eliminate swirls and scratches. They dry 10 times faster than regular rags and absorb dirt/moisture away from surfaces.

- Sold 100 per case
- Each towel measures 16" x 12"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for quick and easy auto detailing applications

\$61.99 RWMF1612 Towels
FREE RWD100 Decal

WRAPPED



ULTIMATE MICROFIBER TOWEL

RAINWIPES®

RainWipes Ultimate Vending Towels are the perfect blend of performance and cost-efficiency for both the customer and car wash operator. A great choice for disposable yet highly effective microfiber towels for vending! Striking red color to catch the attention of customers!

- Sold 100 per case
- Each towel measures 14" x 14"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for quick and easy auto detailing applications

\$39.99 RWMF1414R Towels

WRAPPED



MICROFIBER PET DRYING TOWEL

RAINWIPES®

Pets hate baths, but you can reduce the time they spend cool and wet by offering your pet wash customers these pet wipes for low prices. Softer than traditional terry bath towels, super-absorbent microfiber dries up to 10 times faster!

- Case quantity varies - see chart below
- Various sizes available - see chart below
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for pet and automotive body drying

\$61.99	PTW600	Toy Poodle Size - 12" x 16"	100 per case
\$120.00	PTW610	Husky Size - 16" x 24"	100 per case
\$234.99	PTW618	Great Dane Size - 26" x 48"	20 per case

WRAPPED



BAMBOO DETAIL TOWEL

RAINWIPES®

Did you know that bamboo is the fastest growing plant in the world? Or that it can be made into an ultra-soft rayon fiber? This unique fiber is a perfect choice for a soft, absorbent drying towel - and because bamboo shoots can grow two feet or more each day, it's a quickly renewable option! Bamboo rayon is 4 times more absorbent than cotton, and provide a soft, gentle surface that's safe for interior and exterior drying and detailing. And, because these tan towels are sold in cases of 75, you'll always have clean towels on hand!

- Sold 75 per case
- Each towel measures 16" x 24"
- Eco-friendly
- Washable and reusable

\$134.99 RWBT20490 Towel

WRAPPED



MICROFIBER DRYING TOWEL

RAINWIPES®

RainWipes microfiber towels help you clean faster, easier, and safer. Microfiber towels are super absorbent and eliminate swirls and scratches. They dry 10 times faster than regular rags and absorb dirt/moisture away from surfaces.

- Sold 100 per case
- Each towel measures 16" x 24"
- Bulk case for full-service washes
- Multiple colors to set up color coding at your wash!
- Best for larger auto detailing and drying applications

\$120.00	RWMF1624G	Green	\$120.00	RWMF1624	Blue
\$120.00	RWMF1624V	Violet			

NOT WRAPPED



TOWEL GUIDE



ULTRA-21 WRAPPED MICROFIBER VENDING TOWELS

TOWELS BY DOCTOR JOE®

These 270 GSM towels offer lint-free and streak-free results, making them perfect for car washing and drying. The superior softness of the microfiber material allows for scratch-free polishing and drying on auto surfaces. This pre-laundered microfiber vending towel is ready to use right out of the package. The gentle softness of this towel is achieved through a special circular knitting manufacturing process. The same cloth dries, polishes, and cleans

- Sold 100 per case
- Folded for drop shelf & glass front vending
- Great for polishing and body drying
- Each towel measures 16" x 16"
- Multiple colors to set up color coding at your wash!
- Absorbs 8 times its weight and dries quickly

PRICE	PART #	COLOR	OVERLAY	PRICE	PART #	COLOR	OVERLAY
\$74.99	DJMF1616B	Blue	DEDSMF-BL	\$74.99	DJMF1616O	Orange	DEDSMF-O
\$74.99	DJMF1616G	Green	DEDSMF-G	\$74.99	DJMF1616R	Red	DEDSMF-R
\$74.99	DJMF1616Y	Yellow	DEDSMF-Y				

WRAPPED



WRAPPED BLUE MICROFIBER VENDING TOWEL

QUICK DRY®

High-quality Quick Dry Microfiber towels are durable microfiber towels made of absorbent cotton hooks that lock on to water, dirt, and dust for easy cleaning both inside and outside of vehicles. Your customers can "Wet It, Wring It, Wipe It" over and over again!

- Sold 100 per case
- Packaged for drop shelf & glass front vending
- Excellent choice for final interior and exterior cleaning
- Each towel measures 12" x 16"
- Folded and individually packaged for retail sales

\$63.75	VS182	Towel
FREE	VE0148	Decal
FREE	DEDSQD-MF	Overlay

WRAPPED



MEGA MICROFIBER WIPE

QUICK DRY®

High-quality Quick Dry Microfiber towels are durable oversized microfiber towels made of absorbent cotton hooks that lock on to water, dirt, and dust for easy, scratch-free cleaning both inside and outside of vehicles. Your customers can "Wet It, Wring It, Wipe It" over and over again! No packaging helps reduce environmental impact and littering in your bays and vacuum areas, while reducing cost!

- Sold 100 per case
- Bulk for resale value & full-service usage
- Each towel measures 12" x 21"
- Excellent for final interior and exterior cleaning

\$43.99	VS220	Towels
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NOT WRAPPED



MEGA MICROFIBER WIPE

QUICK DRY®

High-quality Quick Dry Microfiber towels are durable oversized microfiber towels made of absorbent cotton hooks that lock on to water, dirt, and dust for easy, scratch-free cleaning both inside and outside of vehicles. Your customers can "Wet It, Wring It, Wipe It" over and over again!

- Sold 100 per case
- Packaged for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Each towel measures 12" x 21"
- Excellent for final interior and exterior cleaning

\$47.99	VS220W	Towels
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WRAPPED



VENDING

BODY DRYING

POLISHING

GLASS CLEANING

CERAMIC COATING APPLICATION

DETAIL

ECONOMY

COURTESY

ALL-PURPOSE

TOWEL GUIDE



EXTRA PLUSH MICROFIBER TOWELS QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch free drying and feature versatile packaging for multiple sales options. They are superior to other cloth towels in softness and absorbency and are lint free and scratch free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again! Best choice for when you need to remove the bulk of water in your drying process

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Each towel measures 16" x 16"
- Individually packaged with hang hole for retail sales

\$72.50	QBMF1616B	Blue	\$72.50	QBMF1616R	Red
\$72.50	QBMF1616G	Green	\$72.50	QBMF1616Y	Yellow



WRAPPED  



WRAPPED MICROFIBER WAFFLE WEAVE TOWEL QUICK DRY®

These waffle weave microfiber towels pick up and absorb more dust, dirt, and liquid than most cotton or disposable cleaning towels! Perfect for interior and exterior detailing and drying, these car wash towels are machine washable and reusable. The fibers have multiple edges to pick up and trap debris.

- Sold 80 per case
- Packaged for drop shelf and glass front vending
- Best choice for heavy interior and exterior cleaning projects
- Each towel measures 14" x 22"
- Washable and reusable

\$102.50	VS174	Towels	WRAPPED  
FREE	VE0176	Decal	
FREE	DEDSWA	Overlay	



MICROFIBER WAFFLE WEAVE TOWEL QUICK DRY®

These waffle weave microfiber towels pick up and absorb the more dust, dirt, and liquid than most cotton or disposable cleaning towels! Perfect for interior and exterior detailing and drying, these car wash towels are machine washable and reusable for over 100 uses. The fibers have multiple edges to pick up and trap debris.

- Sold 12 per case
- Washable and reusable
- Each towel measures 17" x 26"
- Best choice for full-service interior and exterior cleaning

\$20.99	VS171	Towels
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NOT WRAPPED  



SIGN UP FOR OUR WEEKLY EMAIL BLAST!

OUR WEEKLY E-BLAST FEATURES:

- Special Sale Offers
- Car Wash Hot Picks
- Featured Videos
- New Product Info
- Industry Calendar
- Sign up on the Kleen-Rite website!



 VENDING
  BODY DRYING
  POLISHING
  GLASS CLEANING
  CERAMIC COATING APPLICATION
  DETAIL
  ECONOMY
  COURTESY
  ALL-PURPOSE

TOWEL GUIDE



DELUXE MICROFIBER TOWELS

HI-TECH INDUSTRIES

Hi-Tech Industries Blue Deluxe Microfiber Towels pick up more dust, dirt, and liquid than traditional cotton or disposable towels. These versatile towels are sold in a bulk 12 case for retail sale or to stock up for detailing purposes at your car wash.

- Sold 12 per case
- Bulk flat-pack for resale
- Excellent for general cleaning - safe for polishing, drying and glass cleaning
- Each towel measures 15" x 25"
- Bright blue color

\$16.50
\$16.50

MFT1525B Blue
MFT1525R Red

NOT WRAPPED

NOT FOR VENDING



MAGNA SHINE® MICROFIBER DETAILING CLOTH

HI-TECH INDUSTRIES

Hi-Tech Magna Shine Yellow Microfiber Towels are incredibly soft while removing streaks, haze, dust, and wax residue like a magnet. Microfiber towels are low lint and washable.

- Sold 192 per case
- Bulk flat-packed
- Excellent for wiping off tire dressing overspray - also great for all-purpose cleaning
- Each towel measures 16" x 16"
- Bright yellow color

\$122.60

MFT20Y Towels

NOT WRAPPED



MAGNA SHINE® VEND-READY MICRO-FIBER DETAILING CLOTH

HI-TECH INDUSTRIES

Hi-Tech Magna Shine Microfiber Cloths are incredibly soft while removing streaks, haze, dust, and wax residue like a magnet. Microfiber towels are low lint, washable, and packaged for vendor use.

- Sold 72 per case
- Pre-wrapped for vending
- Perfect for wiping off tire dressing overspray
- Each towel measures 12" x 12"
- Great for all-purpose cleaning

\$70.20
FREE
FREE

MFT21836 Towels
VE0108 Decal
DEDS108 Overlay

WRAPPED



WATER MAGNET MICROFIBER TOWEL

MEGIAR'S®

Meguiar's Water Magnet Microfiber Towels reduce drying time with less wring-outs by absorbing up to two times the water of traditional terry towels. Waffle texture wrings out easily and leaves a spot-free finish. Ready for in-store retail.

- Sold 6 per case
- Best for bulk water removal
- Ready for retail sales
- Each towel measures 22" x 30"
- Soft and highly absorbent

\$39.84

MGR2000 Towels

NOT WRAPPED



3 PACK SUPREME SHINE MICROFIBER TOWEL

MEGIAR'S®

Pre-washed and dual-sided, Meguiar's Super Shine Microfiber Towels shine like no other! Provides a faster wipe off with less strokes for mirror-like results. Ready for in-store retail.

- Sold 12 - 3 packs per case
- Ready for retail sales
- Each towel measures 16" x 24"
- Perfect for that final wipe for a supreme finish shine

\$59.19

MGR2020 Towels

NOT WRAPPED



TOWEL GUIDE



WRAPPED BIG WHITE TOWEL

KLEEN-RITE

Super big and super absorbent towels for your car wash facility. The low lint quality of these car wash towels makes them perfect for drying cars, cleaning glass and polishing chrome.

- 150 towels per case
- Each towel measures 20" x 40"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Top choice for multipurpose use at large car wash facilities

\$50.99
FREE

BWT1503W
DEBWT

Towels
Decal

WRAPPED



FOLDED BIG WHITE TOWEL

KLEEN-RITE

Super big and super absorbent towels for your car wash facility. The low lint quality of these car wash towels makes them perfect for drying cars, cleaning glass and polishing chrome.

- 150 towels per case
- Each towel measures 20" x 40"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Top choice for multipurpose use at large car wash facilities

\$38.99
FREE

BWT1503
DEBWT

Towels
Decal

NOT WRAPPED



WRAPPED BIG BLUE TOWEL

KLEEN-RITE

Big Blue car wash towels are super soft and super absorbent and won't scratch or streak a vehicles' surface or finish. These car wash towels are made of soft blue paper and come packed folded. Absorbs up to 10 times its weight in water!

- 150 towels per case
- Each towel measures 20" x 40"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Best for large drying tasks including oversized trucks and vans

\$57.50
FREE

VSKB2040W
VE0136

Towels
Decal

WRAPPED



FOLDED BIG BLUE TOWEL

KLEEN-RITE

Big Blue car wash towels are super soft and super absorbent and won't scratch or streak a vehicles' surface or finish. These car wash towels are made of soft blue paper and come packed folded. Absorbs up to 10 times its weight in water!

- 150 towels per case
- Each towel measures 20" x 40"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Best for large drying tasks including oversized trucks and vans

\$42.50
FREE

VSKB2040
VE0136

Towels
Decal

NOT WRAPPED



TOWEL GUIDE



WRAPPED WHITE TERRY CLOTH TOWEL KLEEN-RITE

Soft, terry cloth towel come wrapped and folded. Washable and reusable, they are an excellent value for vending or usage around your wash. Excellent for drying, wax removal, dusting, and so much more!

- 100 towels per case
- Each towel measures 14" x 18"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Best for chrome polishing, glass cleaning and body drying

\$51.99
FREE

VSKTT100W Towels
VE0151 Decal

WRAPPED



FOLDED WHITE TERRY CLOTH TOWEL KLEEN-RITE

Soft, terry cloth towel come unwrapped and folded. Washable and reusable, they are an excellent value for vending or usage around your wash. Excellent for drying, wax removal, dusting, and so much more!

- 100 towels per case
- Each towel measures 14" x 18"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Best for chrome polishing, glass cleaning and body drying

\$41.99
FREE

VSKTT100 Towels
VE0151 Decal

NOT WRAPPED



WRAPPED BLUE CLOTH TOWEL KLEEN-RITE

Soft, 100% cotton unwrapped and folded towels are lint-free, washable, reusable, and an excellent value! Great all-around towels in eye-catching bright blue color. Excellent for drying, wax removal, dusting, and so much more! Large, thick, and extremely absorbent.

- 100 towels per case
- Each towel measures 17" x 24"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Perfect for detailing, body drying and glass cleaning

\$54.99
FREE

VSKBC100W Towels
VE0150 Decal

WRAPPED



FOLDED BLUE CLOTH TOWEL KLEEN-RITE

Soft, 100% cotton unwrapped and folded towels are lint-free, washable, reusable, and an excellent value! Great all-around towels in eye-catching bright blue color. Excellent for drying, wax removal, dusting, and so much more! Large, thick, and extremely absorbent.

- 100 towels per case
- Each towel measures 17" x 24"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Perfect for detailing, body drying and glass cleaning

\$50.99
FREE

VSKBC100 Towels
VE0150 Decal

NOT WRAPPED



- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE



BULK WHITE TERRY TOWEL QUICK DRY®

Made of soft, 100% cotton terry cloth, Quick Dry car wash towels are safe for use on all surfaces. Folded but unpackaged for bulk use, shelf sale or drop shelf vendor.

- Sold 100 per case
- Excellent choice for low-cost giveaway or bulk use
- Great for full-service usage
- Each towel measures 15" x 18"
- Bulk towels provide resale value in drop-shelf vendor

\$49.50	VS180	Towels
FREE	DEDSQDT	Decal
FREE	DEDSQDT	Overlay

NOT WRAPPED ● ●



WHITE TERRY VENDING TOWEL QUICK DRY®

Made of soft, 100% cotton terry cloth, these car wash towels are safe for use on all surfaces. Prepackaged in a 5" x 5" clear bag and ready to vend, they also come with a hang hole for in-store sales options!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Folded and individually packaged with hang hole for retail sales
- Each towel measures 15" x 18"
- Excellent choice for vending in all environments

\$56.99	VS179	Towels
FREE	DEDSQDT	Overlay
FREE	DEDSQDT	Decal

WRAPPED ● ● ●

TOWEL TIPS WITH DOCTOR JOE



What are Courtesy Towel Replacement Programs?

One family member of courtesy towels is titled The Towel Replacement Program or Customer Loyalty Program. This is where a unique towel is sold by the car wash to the customer one time. Each time the customer returns the unique soiled towel, they are entitled to a clean fresh towel without charge. The customer can not bring back any old towel and expect a replacement, it has to be the unique towel sold to the customer.

What is a "unique towel?" It is a towel that is not readily available to a consumer in the market place. It is an outstanding towel because of its exceptional quality and / or its remarkable physical characteristics, like a car wash name or company logo.

Also, it should be durable & long-lasting. A unique towel cannot be a closeout. It must be a towel the car wash can always repurchase. The towel helps the car wash create its unique identity brand. The towel should be the same on each purchase.



● VENDING
● BODY DRYING
● POLISHING
● GLASS CLEANING
● CERAMIC COATING APPLICATION
● DETAIL
● ECONOMY
● COURTESY
● ALL-PURPOSE

TOWEL GUIDE



QUALITY 3.5 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3.5# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 16" x 27"
- Multiple colors to set up color coding at your wash

\$17.50	VSKT350B	Blue
\$17.50	VSKT350G	Green
\$17.50	VSKT350R	Red
\$17.50	VSKT350W	White

NOT WRAPPED

NOT FOR VENDING



PREMIUM 3 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 15" x 25"
- Multiple colors to set up color coding at your wash

\$14.50	VSKT300B	Blue
\$14.50	VSKT300G	Green
\$14.50	VSKT300R	Red
\$14.50	VSKT300W	White

NOT WRAPPED

NOT FOR VENDING



ECONOMY 2.5 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 16" x 27"
- Multiple colors to set up color coding at your wash

\$10.99	VSKDTNB	Blue
\$10.99	VSKDTG	Green
\$10.99	VSKDTR	Red
\$10.99	VSKDTW	White

NOT WRAPPED

NOT FOR VENDING



DID YOU KNOW...

MICROFIBER TOWELS CONTINUE TO MAKE AN IMPRESSIVE CONTRIBUTION TO THE PROFESSIONAL AND RETAIL AUTOMOTIVE DETAILING INDUSTRY.

Microfiber products have earned their place as one of the 3 elite items to revolutionize the detailing process and the professional reconditioning industry. Today Microfiber towels are available in many different weights, colors, sizes, weaves and material structures. Using specific fabric textures for specific cleaning or polishing applications can significantly improve

your final results. Microfiber is perfect for waxing and polishing autos because the millions of nanofibers are microscopically split allowing for superior absorption. Many of our customers like to color code their towels, having a different color for drying cars and another color for polishing or buffing. Microfiber is the perfect choice for your waxing and buffing towels. Microfiber Detailing Towels are machine washable for multiple usage. Do not use bleach on your detailing towels as bleach breaks down the fibers in your towels, causing lint and deterioration.

- VENDING
- BODY DRYING
- POLISHING
- GLASS CLEANING
- CERAMIC COATING APPLICATION
- DETAIL
- ECONOMY
- COURTESY
- ALL-PURPOSE

TOWEL GUIDE



THE ORIGINAL SHAMMY CM NATIONAL

The Original Shammy is a must-have at your car wash! These car wash towels absorb and absorb while still wet. They come in one large size that's reusable and machine washable. To use, simply wipe over the exterior surface of your car. Holds up to 21 times its weight in liquid!

- Sold 120 per case
- Assorted eye-catching bright colors
- Excellent for vehicle polishing, washing and drying
- Each towel measures 12½" x 17¾"
- Non-abrasive, will not scratch, machine washable

\$119.99 SHAM100 Towels
FREE VE0108 Decal
FREE DEDS100 Overlay

WRAPPED



MAGNA SHINE® WATER DEMON SYNTHETIC DRYING CLOTH HI-TECH INDUSTRIES

This reusable towel is twice as thick as most drying cloths, the Water Demon's soft, waffled construction allows it to suck up double the water, leaving no film or lint behind. Plus, it won't scratch surfaces

- Sold individually in canister
- Waffle weave construction
- Won't scratch cars or leave behind lint
- Each towel measures 17" x 27"
- Soft, reusable material
- Packaging canister with hang tab for retail sales

\$10.30 DT1014 Towels

CANISTER

NOT FOR VENDING



NU-WHITE SCRUBBIE PADS KLEEN-RITE

Size and weight matter when drying vehicles. Weighing in at 400 GSM with measurements in the hand towel range of, it is the perfect towel for wicking water off cars. Anything larger or weightier would be cumbersome and difficult to manage when saturated with water.

- Sold 75 packs per case
- Packaged for drop shelf and glass front vending
- Each pack contains 2 pads for a total of 150
- Perfect for tough wheel grime and dirt

\$30.99 VSB251 Pads
FREE VE0125 Decal

WRAPPED



INTERIOR CLEANER TOWELETTE QUICK DRY®

Interior car cleaning towelettes are pre-moistened with Quick Dry's interior cleaning formula for fast-acting results across a variety of interior surfaces. Unwrap, wipe clean, and dispose! Make it easy for your customers to clean their interiors without lugging around multiple products, worrying about overspray, or making a mess!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Best for use on vinyl, rubber, plastic and metal surfaces also safe on leather
- Each towelette measures 12" x 12"
- Individually packaged with hang hole for retail sales

\$39.50 VS169 Towelette
FREE VE0178 Decal
FREE DEDSIC Overlay

WRAPPED



TOWEL GUIDE



CAR WASH TOWEL CART

R&B WIRE PRODUCTS

Sturdy and useful, make your car wash more professional and efficient with this cart for hauling towels, bottles, and more. Features a spacious basket with an air-cushion bumper, an elevated base with utility shelf and rugged 4" polyurethane casters (two with brakes). Basket and base are coated in new Dura-Seven anti-rust coating for the strongest rust resistance available - a necessity when working around the wetness of a car wash.

- 2.5 bushel capacity
- 26.75"L x 22"W x 11"D x 33.5"H
- Base built with fully welded 7/8" heavy steel tubing

\$147.48 LD5010-D7



STANDARD LAUNDRY CART

R&B WIRE PRODUCTS

This standard capacity cart is made of durable wire and steel tubing, all treated with Dura-Seven anti-rust coating. Dura-Seven coating is unique in that it is guaranteed by the manufacturer to resist rust for at least seven years! The cart is outfitted with easy-gliding 5" casters and non-marking tires. Each ultra plated caster offers 10x the rust resistance when compared to standard zinc coated casters! Last but not least, this reliable cart is topped off with a non-marking bumper to protect your laundromat's walls and valuable equipment from damage.

- 2.5 bushel capacity
- 26.5"L x 22"W x 11"D x 27"H
- Base built with fully welded 7/8" heavy steel tubing

\$112.81 LD5000-D7



LARGE CAPACITY LAUNDRY CART

R&B WIRE PRODUCTS

The cart is outfitted with easy-gliding 5" casters and non-marking tires. Each ultra plated caster offers 10x the rust resistance when compared to standard zinc coated casters! Last but not least, this reliable cart is topped off with a non-marking bumper to protect your laundromat's walls and valuable equipment from damage. Special caster plating resists rust 10x better than standard zinc models. The Clean Wheel System™ ensures a smooth glide on each 5" caster. Classic wire basket topped with non-marking bumper Bearing raceway guards protect top caster bearings against dirt and chemicals

- 4.5 bushel capacity
- 33.75"L x 21.5"W x 14"D x 30.5"H
- Base built with fully welded 7/8" heavy steel tubing

\$147.21 LD5005-D7



4 SHELF LINEN CART

R&B WIRE PRODUCTS

This linen cart features 4 sturdy 18" x 48" wire shelves with full-length center supports for outstanding strength. When used in conjunction with our flame retardant 200 denier urethane coated nylon cover and plastic insert for the bottom shelf, you can transport this unit in any healthcare environment (meets codes)

- Max Weight: 500 lbs. of evenly distributed weight
- Shelves adjustable in 1" increments
- 18"D x 48"W x 72"H
- NSF Approved - easy to assemble without tools

\$248.02 LD5250



ACCESSORY BASKET

R&B WIRE PRODUCTS

Dura 7 Anti-Rust coating standard, include air cushioned bumper; Fits perfectly onto Car Wash Towel & Laundry Cart Baskets

\$21.31 LD5150



ACCESSORY BASKET FOR CARTS AND SHELVING UNITS

R&B WIRE PRODUCTS

Provides extra storage on linen carts, utility carts and shelving units. 6"W x 15"L x 8"H with a chrome finish

\$30.59 LD5200



8 BUSHEL "PERMANENT SEWN-ON" TRUCK

R&B WIRE PRODUCTS

This 8 bushel truck by R&B Wire Products incorporates a vinyl/nylon flame retardant liner with a heavy-duty black rim for additional rim protection. The unit can nest for shipping and storage. This truck comes standard with 3" polyurethane casters (four 3" swivel).

- 8 bushel/300 lb. capacity
- 35"L x 23.5"W x 30"H (height with 3" casters)

\$163.54	LD5220-1BL	BLUE TRUCK	ALL CASTERS	\$163.54	LD5220-2BL	BLUE TRUCK	2 SWIVEL
\$163.54	LD5220-1R	RED TRUCK	SWIVEL	\$163.54	LD5220-2R	RED TRUCK	2 RIGID



8 BUSHEL "PERMANENT SEWN-ON" TRUCK WITH NON-MARKING BUMPER

R&B WIRE PRODUCTS

This 8 bushel truck by R&B Wire Products incorporates a Fully sewn top rim non-marking air cushion bumper for additional protection along with a vinyl/nylon flame retardant liner. The unit can nest for shipping and storage. This truck comes standard with 3" polyurethane casters (four 3" swivel).

- 8 bushel/300 lb. capacity
- 36.5"L x 25"W x 30.5"H (height with 3" casters)

\$214.10	LD5225-1B	BLUE TRUCK	ALL CASTERS	\$214.10	LD5225-2B	BLUE TRUCK	2 SWIVEL
\$220.96	LD5225-1R	RED TRUCK	SWIVEL	\$214.10	LD5225-2R	RED TRUCK	2 RIGID



3 LEVEL DETAILING CART

MEGUIAR'S

This detailing cart is engineered with thermoplastic rain shelves that are aluminum reinforced on the top shelf. It is equipped with 4-inch rubber, silent roll, full swivel, and ball-bearing casters. This plastic cart will not scratch or leave any marks on your paint if this car were to bump into anything. The corners of each shelf are rounded. The wheels roll silently so there's no need to worry about loud noises when pushing around.

- 400 lb. capacity
- Silent rolling wheels
- Engineered thermoplastic rain shelves
- Aluminum reinforced top shelf
- 24"W x 18" D
- Rounded corners will not scratch or mark surfaces
- Resistant to acids, solvents, and petroleum-based products

\$149.95	MGDCART
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COLLAPSIBLE X-CART

RUBBERMAID®

This durable, easy to maneuver basket truck efficiently transports bulk loads, then conveniently collapses to minimize storage footprint. Multi-Stream option provides the ability to easily divide and sort materials. Color-coded ribbons classify transport materials to prevent cross-contamination.

- Stainless steel, powder coated frame prevents rusting
- Easy-to-clean detachable bag

\$143.44	WR1881749	4 BUSHEL
\$144.66	WR1881750	8 BUSHEL

TERMS AND CONDITIONS

TELEPHONE & FAX ORDERS

**PLEASE PREPARE YOUR ORDERS IN ADVANCE.
WHEN YOU CALL PLEASE PROVIDE THE FOLLOWING INFORMATION:**

1. YOUR CUSTOMER NUMBER AND NAME
2. Shipping address if other than billing address
3. Shipping requirements (regular UPS, FED EX Ground, Next Day Air, 2nd Day, 3rd Day, or Freight)
4. Credit Card number (Master Card, Visa, Discover, and American Express)
5. PRODUCT NUMBER, Description, Quantity

PAYMENT POLICY

1. We accept payment by Credit Card or ACH Debit

SHIPPING POLICY

1. All orders are shipped UPS/FedEx Ground or common carrier.
2. Inspect your packages for damage upon delivery & notify delivery agent before they leave your site.
3. Shipping charges are the responsibility of the customer and will be added to all orders.
4. Free Shipping - To qualify your order for free shipping, all orders must be a full pallet of Self-Serve, In-Bay Automatic or Tunnel Soap chemicals.
5. All orders are F.O.B. from Kleen-Rite or from manufacturer. Claims are the responsibility of the carrier.
6. Reshipments due to errors will be shipped UPS/FedEx Ground only.
7. Any quote of freight charges by a salesperson is an estimate only and may vary at delivery time.

SPECIAL ORDERS

** Special orders may be returned only with permission of the manufacturer and may be subject to restocking charges.

PRICES

1. All prices are subject to change without notice.
2. Orders will be invoiced at the prices prevailing at the date of shipment.

BACK ORDERS

1. All backorders are shipped F.O.B. or from manufacturer ASAP
2. Backorders of small dollar value may be held for next order
3. Freight charges will be added to all backorders

HOSE & BOOM ASSEMBLIES

All hose and boom assemblies are made to order and may delay your order.

RETURN TERMS & CONDITIONS:

MERCHANDISE POLICY

1. Shortages, lost or damaged goods must be reported within 7 days
2. Call for a return authorization number prior to returning ANY item
3. NO RETURNS WILL BE CREDITED WITHOUT PRIOR AUTHORIZATION FROM KLEEN-RITE.
4. All returns must be accompanied by original invoice
5. No returns will be accepted freight collect

NON-ELECTRONIC ITEMS

1. Non-electronic items must be returned within 45 days*
 2. After 45 days your return will be subject to a 15% restocking fee*
- NO RETURNS WILL BE ACCEPTED AFTER 90 DAYS

ELECTRONIC ITEMS

1. Electronic items must be returned within 30 days*
 2. After 30 days your return will be subject to a 15% restocking fee*
- NO ELECTRONIC RETURNS WILL BE ACCEPTED AFTER 60 DAYS

*** ITEMS MUST BE IN ORIGINAL PACKAGING AND IN NEW CONDITION TO BE ELIGIBLE FOR RETURN***

WARRANTY RETURNS

1. All factory warranties are administered by our vendors
2. A vendor evaluation will be required before any warranties can be processed
3. Kleen-Rite will follow the findings of the vendor evaluations and process accordingly
4. Customer service will contact you if additional information is needed

*For additional forms and information, please visit kleen-ritecorp.com. Scroll to the bottom of the website, under "INFORMATION" there you will see "CUSTOMER SERVICE", there you can view detailed information on a variety of topics.

FAX ORDER FORM

FAX- 800-446-0495 Date _____

Customer Number _____

Ship To # _____

Business Name _____

Shipping Address _____

Bill To Address _____

City _____ State _____ Zip _____

City _____ State _____ Zip _____

Country _____

Credit Card # on file

Phone # _____

Fax # _____

Exp. Date _____

Email _____

CVV2 # _____

Purchase Order Number _____

Name on Card _____

Method of Shipping _____

QUANTITY	PART NUMBER	DESCRIPTION

Authorized Signature _____ Print Name _____

KLEEN-RITE CORP.

YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY



VISION:

We will be THE reliable supplier to the car wash industry.

MISSION:

We service our customers with the best people, products and pricing to help them achieve success.

VALUES:

Reliable – *you can count on us.*

Integrity – *always doing the right thing.*

Dedication – *committed to doing our best.*

Family – *we take care of each other.*

Community – *investing in where we live.*

Faith – *God honoring company.*

Profitability – *success breeds success.*



www.kleenrite.com

SHOP
ONLINE



It's All Here!

- ✔ **Live Chat:** Connect right online with our team of car wash experts!
- ✔ **Convenient Check Out:** Our easy one page check out process fast and simple.
- ✔ **Favorites List:** Create and shop from your own list of products that you buy on a regular basis.
- ✔ **Video Library:** Over 150 car wash videos showing you common repairs, installations to new product features.
- ✔ **Resource Library:** An entire library of pump breakdowns, wiring diagrams, SDS sheets and product tech sheets.
- ✔ **FAQ:** Each product has a Frequently Asked Questions Tab, where you can read previous answers or post your own questions.

✔ **FAST**

✔ **EASY**

✔ **SECURE**

KLEEN-RITE CORP.

257 South 9th Street/P.O. Box 886
Columbia PA 17512

**GET YOUR ORDER
FAST!**

Now shipping from 4 locations!

LAS VEGAS, NEVADA

GRAND PRAIRIE, TEXAS

KANSAS CITY, MISSOURI

& COLUMBIA, PENNSYLVANIA



1 DAY

2 DAY

3 DAY

